



Faces Behind 2008 **the Places**



The people turning the gears behind our local businesses

Atlantic City Weekly



Linda Novelli and the Novelli Team of Realty have a wealth of experience and expertise to help you sell or buy a home. Linda and her staff of conscientious, licensed agents offer their unique skills to handle every aspect of your real estate requirements. "We go out of our way to make sure that we satisfy the needs of our clients and that we anticipate their needs," says Linda.

The Novelli team is the outstanding choice in real estate at the Jersey Shore. The Novelli team specializes in commercial and residential real estate covering the entire South Jersey shore and mainland communities. Linda is the owner of three offices to better serve her client's diversified needs.

Linda's zest for life is apparent in her real estate business. An agent for 12 years, she specializes in high-end luxury homes and new construction development. Her many awards include the New Jersey Association of Realtor's Platinum Million Dollar Club, and she was honored by Pennsylvania as Women's Business Advocate of the Year. As a permanent Jersey Shore resident for nine years and a part-time resident for 40 years, Linda has a vast knowledge of Atlantic County property.

"Before I moved to New Jersey, I got my real estate license," says Linda. "At that time, I had a home at the Shore and since I loved being near the water; I decided it was a natural transition to sell here instead of Philadelphia."

Linda also holds a license in Hawaii, where she spent two years with Sotheby's Luxury Homes. Following involvement with property in Italy, her expertise expanded to encompass global markets. Her experience and the international presence of Remax Platinum Properties together offer our clients unmatched professional comprehensive services. ReMax is the most recognizable name in the industry in over 70 countries and 200 offices in New Jersey alone. With an awareness of properties extending from oceanfront palaces to condos and townhomes, Linda's talents cater to a wide range of clients.

Before her involvement in real estate, she was the President of the National Association of Women's Business Owners, and a successful small business owner. The proud mother of three children is passionate about causes, and is a Red Door Society Member of Gilda's Club. Through the Novelli Team, Linda contributes to organizations such as

Habitat for Humanity, Sister Jean's Kitchen, UNICO and AIDS Awareness.

The Novelli Team of Realty is part of that process and offers its exceptional talents to handle all facets of your realty transactions. Linda and the Team's knowledge and proficiency constantly evolve, making them an essential asset to the wise investor.

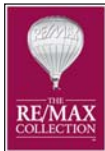
The philosophy of the Novelli Team of Realty is apparent in its marketing. The Team believes that real estate marketing is much more than a slew of advertisements or display and classified ads offering descriptions of properties. Effective real estate marketing can be broken down into three parts: advertising listings, brand awareness and direct marketing--and the Novelli Team does them all.

The Novelli Team advertises its listings in the top newspapers in the South Jersey, Philadelphia and New York areas. Such advertising creates brand awareness of the Novelli name, causing people to associate the Novelli Team with success. Some of the Team's brand awareness campaigns include segments on Nights at the Ballpark (special events with the Atlantic City Surf) and in numerous periodicals.

The Novelli Team's direct marketing includes the tri-state area and beyond. Some of the Novelli Team services include open houses, broker's opens, direct mailers, JLJS postcards, new construction development, and twilight and catered open houses. In addition, the Team offers complete real estate services to its clients, connecting them with the proper mortgage and title professionals to complete the transaction. ReMax Platinum offers powerful tools enabling the Team to deliver the results its clients deserve.

The Novelli Team of Realty makes this promise: "We offer to the client a team of knowledgeable and experienced agents. We promise to the client to go above and beyond the call of duty, doing everything in our power to ensure a smooth and stress-free transaction. We firmly believe that having the most listings is not as important as having the most satisfied clients."

Linda Novelli
Novelli Team of Realty
Re/Max Platinum Properties
5321 Atlantic Avenue
Ventnor, NJ 08406
Cell: 609 335-0648
Office: 609 822-3676





From the time Carol Speirs, owner of Animations Salon in Ventnor, has a 13-year-old in Montgomery County, Pa., she knew she wanted to be a hairdresser. After moving to the Jersey Shore in 1983 and working in various salons, Carol decided, in 1996, to open Animations. The salon's motto is: "Where we bring beauty to life."

Wanting to create a friendly atmosphere, Carol brought along talented professionals, some of them friends, to work at Animations. All of her stylists attend continuing education classes in order to satisfy the salon's traditional and trend-seeking customers.

This year, Animations added an esthetician who previously worked in a highly regarded, nationally-known day spa. Animations now offers facials, make-up, waxing, ear candling & sunless tanning, in addition to the salon's regular services of cuts and styling, coloring, perms, hair relaxing, manicures, pedicures and nail extensions. Exceptional services provided in a friendly, relaxing atmosphere — what more can one ask for?

Animations Salon
7320 Ventnor Ave.
Ventnor, NJ 098406
609 487-8700

Animations Salon



Brothers Tom and Bill Howell, proprietors of TW Howell's, have created a restaurant with an old-fashioned flair for food. It's a place that's known for generous portions at very reasonable prices.

Since August 2007 the restaurant has been open daily (6am-2pm) serving breakfast and lunch — dinner service will be starting very soon. There are homemade soups, and they prepare their own corned beef and roast beef, with all baking done on site.

Tom's background in the restaurant business is extensive, having been the banquet manager at Cousin's Country House for three years, then as a chef at the H-Point in Absecon for 12 years. At age 13 he started in the kitchen of his father Amos Howell's eatery Schruf's (now the Berkshire Grill) in Egg Harbor Township and always dreamed of having his own restaurant. Tom and Bill feel their location is perfect in keeping up with the extensive growth in the area.

TW Howell's
341 W. White Horse Pike
Pomona, NJ 08203
609 892-3704



Ryan Adams has been doing taxes for over 32 years. Adams, who has a degree in accounting from Ramapo College, is also an EA (enrolled agent) with the IRS.

"It's a federal license administered by the IRS that gives me broad authority with handling my clients problems with the IRS.

"I've always loved numbers and accounting work — people think I'm crazy," laughs Adams. In 1991, he and wife Diana started Adams & Adams, which has grown tremendously. "We're a full insurance agency and we're licensed to provide mortgages. We can get you a mortgage, insure your car, home and life, and prepare your taxes—truly a one-stop financial service center. The firm also offers bookkeeping and payroll service.

"That's why we started the business," says Adams. "We knew we could go head to head with the larger chain firms and produce a better value at a more reasonable price."

Adams & Adams
54 N. Main St. & Old Tpk.
Pleasantville, NJ 08232
609 646-TAXES (8297)

Adams & Adams Financial

Tax Preparation • Accounting • Insurance



Dimitrios (Jimmy) Dounoulis had worked in his family's restaurant business his entire life before moving from Connecticut to Brigantine, N.J. Prior to opening Macedonian Grill, Jimmy had been employed at the Showboat Hotel in The Captain's Buffet under Chef McNeil and Chef Milazzo, and then a local restaurant where he worked for 17 years.

However, things changed for Jimmy one day several years ago. While shopping at a local produce store he stumbled upon a discarded block of real estate listings and noticed that it was opened to a page that was advertising a local restaurant for sale. Jimmy realized that after nearly 20 years in the restaurant business, it was time for him and his family to open one of his own.

It's been two years since Macedonian Grill began serving up unique selections of American food with a Mediterranean twist and the restaurant has quickly become recognized for its great food, service, prices and family-friendly atmosphere. "From the local residents to our year round tourists, we can't get enough of our great customers," says Mr. Dounoulis.

Macedonian Grill
3015 Brigantine Blvd., Brigantine, NJ 08203
609 264-8801 fax: 609 264-8802
www.macedoniangrill.com





Since first opening in December 2005, Suite 28 Jewelers has offered a wonderful selection of designer inspired fashion and sterling silver jewelry, handbags, watches and gifts. The store is family owned and operated by Elizabeth Brown and her daughters, Chrissy and Susan, who Elizabeth considers to be her inspiration for the latest fashion accessories.

At Suite 28 Jewelers, the staff is dedicated to providing customers with the latest fashion trends. By regularly attending the latest fashion shows in Manhattan, Elizabeth strives to keep up with emerging fashion trends so that she can provide customers with the latest looks. "Our goal is to meet the fashion needs of our customers," she says.

Suite 28 Jewelers is a boutique-style store, warm and inviting, and offering a unique concept to jewelry and accessories. Among other items, the store carries BCBG handbags, Lolita custom martini and wine glasses, and Nahui Ollin handmade Mexican bags.

Suite 28 Jewelers
28 Central Square
Linwood, NJ 08221
609 653-1166

Suite 28
Jewelers



Bill Graciani hopes to someday open a chain of '50s-style diners across the state and eventually the country. His Pomona eatery, At the Hop Diner, is the template. Opened just under two years ago, the diner serves breakfast and lunch in an atmosphere reminiscent of the 1950s. Along with vintage music playing all day and Marilyn Monroe, Rat Pack, James Dean and Elvis memorabilia, customers are treated to some of Graciani's special recipes – including his delicious pan-fried omelets.

"It's something my customers rave about," says Graciani, who used to operate Graciani's in Atlantic City and has worked in a few casinos as a chef. "The omelet's have a thickness about them that you don't see at other restaurants because they use grill."

Other customer favorites are the chili, home fries and creamed chipped beef. "We also just started serving bagels from the Famous Bagel Gourmet in Smithville and the people love how fresh they are."

Car clubs are always welcome, and Graciani encourages everyone to "come treat yourself to a real '50s-style diner." At the Hop Diner is open daily: Mon. 7am-noon; Tues.-Sun. 7am-3pm. Recently voted as one of the top 100 diners in New Jersey by New Jersey Monthly magazine.

At the Hop Diner
411 S. Pomona Rd.
Pomona, NJ 08215
609 804-1950

AT THE HOP
DINER

Faces Behind the Places

2008

The people turning the gears behind our local businesses

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The Hartman Home Team's dedication and commitment to each client and property cannot be matched. Paula Hartman works tirelessly to ensure that every client has the best real estate experience possible. Whether you are selling or purchasing, you have a team of 12 working entirely for you! No other team or agent can provide you with the service you will receive from The Hartman Home Team. Here is why our service will never be surpassed:

Amy, Paula's personal assistant and full-time manager, answers all calls to make sure each call receives the attention it deserves. As a team, the goal is to return all e-mails and calls within one hour.

When you are a seller with The Hartman Home Team you are in the very best of hands. Even with more than 200 listings, the team is able to provide the personalized service you deserve. Elizabeth and Diane are full-time listing coordinators, offering you continual on-site and behind-the-scenes support. They will communicate with you to the full extent that you desire to be involved.

When it comes to marketing your property, The Hartman Home Team is at the top of their league. Paula advertises in all of the leading publications and our marketing director, Christen, makes sure that every ad has the quality and demeanor your property deserves. Properties are staged when necessary and we make sure that no detail is forgotten. All members of the staff are involved in the marketing process and work towards getting your home sold in the least amount of time.

As a buyer, we look to make your home-buying process a snap! We want to create an equitable and loyal relationship that will extend over

The Hartman Home Team

9218 Ventnor Ave.

Margate, NJ 08402

609 487 7234 (DD) 609 822 4200 x134 (Main Office)

609 271-REDS (cell)

www.HartmanHomeTeam.com

RedHeadedRealtor@aol.com

a lifetime. Our goal is for you to be so satisfied that you will rave to your friends and family about our services. The team takes pride in making the experience enjoyable and relaxing. You can begin your search for your new home on our large screen TVs to narrow down your options before we accompany you to your favorite properties — we won't quit until we find you your dream home! In addition to Paula, there are four agents ready to help you. Todd Gordon, Ashley Franchini, Larry Stone, and Jeff Rodman. All are all experienced and extremely knowledgeable in the market. They make every effort to extend the services that have made our team so highly regarded.

Once you have made a deal and found that special home, you will have our transaction coordinators making certain that everything is going smoothly on track for a perfect settlement.

There is nothing like being a Hartman Home Team client. Once you step into our office, we want you to feel at home and know that you are welcome to come visit us at anytime, like so many of our clients do. Stop by in the summer for a cold bottle of water or during the cold months for some hot chocolate.

Our Results Speak for Themselves:

- ★ Ranked in TOP 100 Prudential agents nationwide for 5 years and counting
- ★ Consistently ranked one of the top 3 Prudential agents in NJ
- ★ Trocki Hebrew Academy "Women of Valor" award recipient 2006
- ★ Over 100 properties sold and settled EVERY YEAR since 2002
- ★ More buyers and sellers than most offices on the island
- ★ Winner of NJAR TOP SALES Platinum award EVERY YEAR since 2002

Paula has consistently earned national honors for record-breaking sales in the Atlantic City area because of her hard work, enthusiasm, integrity, reliability, and negotiating skills. This has made The Hartman Home Team the most sought after real estate agents in Longport, Margate, Ventnor, Atlantic City, and the surrounding down-beach marketplace. Come see why!



Prudential
Fox & Roach, REALTORS®



Homestead Hotel owner Brandon Longstaff (pictured), along with partners Donna Barbera and Danette Gotta, have opened two distinctively different dining establishments, both offered within one convenient location in Ocean City. The Tigerlily Café and The Courtyard restaurant, banquet room and dinner theatre both offer a unique dining experience with several different dining options available, including covered outdoor seating.

While the Tigerlily Café offers an eclectic southern-inspired menu, complemented by a trendy art nouveau style, The Courtyard restaurant and dinner theatre offers a traditional menu with an eclectic twist, as well as a variety of talent to provide your family with a truly entertaining dining experience. The Courtyard will be offering affordable receptions for professional meetings, weddings, showers, or any other type of event. The theater is equipped with professional lights and sound production.

When it comes to location, The Tigerlily Café and The Courtyard at the Homestead Hotel cannot be beat. The hotel is located centrally on 8th Street, just steps from the Ocean City beach and Boardwalk.

The Tigerlily Café & The Courtyard
at the Homestead Hotel
805 E. 8th Street,
Ocean City, NJ 08226
609 391-0200



Keith, Ken and Craig Kelly are following in their father's footsteps to help people with their insurance needs. The elder Kelly has been with Allstate Insurance for 40 years.

Since Kelly, their father, started his career with Allstate in 1967 as an agent. In 1982 he opened his own office with two other agents in Northfield. In 1989 he started his own office in Absecon with his three sons. Keith and Craig specialize in all types of property and casualty, while Ken concentrates on life insurance and financial products.

Keith went to Georgia Southwestern College, where he studied business, while Ken went to Ohio State with a major in accounting.

The Kelly's goal is to provide quality, personalized service and suitable products to individuals and families, building long-term relationships that their clients can

assemble performing arts



Melissa Connahey, owner of Assemble Performing Arts Studio, LLC, knows what she's talking about when it comes to the arts. The studio offers unique dance, drama and voice classes for children and adults, something Melissa has been involved with most of her life. She has danced since she was age two, taught dance classes beginning at age 15 and was a partner in a dance studio in Ocean County.

Her own studio, which has been in Egg Harbor Township for a year and a half, offers personal voice lessons by Miss Amy and formal dance classes from age two to adult, include breaking, hip-hop, tap, ballet, jazz, lyrical and pointe.

Fitness classes for adults are Booty Kickin' Ballet, where the student learns steps to tone muscles, and Hip Hop Breaking. Both classes are very informal and require no experience. They're fun classes that involve the basics of dance. If that isn't enough, Melissa volunteers with YCS (Youth Consultation Services) teaching discounted classes to foster children. Twice a year she also writes and produces a Broadway-style show.

Assemble Performing Arts Studio, LLC
6701 Black Horse Pike
Egg Harbor Township, NJ 08234
609 872-0575
www.myspace.com/dance_assemble

Assemble Performing Arts
Studio

value and appreciate.

The Kelly Insurance Agency offers auto, home, boat, personal liability, renters, landlords, flood, commercial, life insurance, college plans, retirement plans, mutual funds, as well as group benefits through health insurance and employer-sponsored retirement plans.

The agency will protect its clients' assets through insurance and financial products. Allstate is an industry-leading company, which allows them to be confident in the products and alternatives they offer. The Kellys feel their family name stands behind every transaction and relationship.

They feel their insurance and financial services educate the consumer to allow them to choose which best fits their personal situations. They put integrity and professionalism above profits, which leads to a successful long-term relationship as a business in the community. The agency also gets involved with local schools, parent-teacher organizations and children's sports programs. Hours for the Kelly Insurance Agency are Mon.-Fri. 9am-5pm.

Kelly Insurance Agency / Allstate
135 Michigan Ave.
Absecon, NJ 08201
609 272-0220
www.agent.allstate.com/keithkelly



Allstate.
You're in good hands.



Chuck and Joan Armstrong have been operating East Bay Crab & Grille for over 14 years. With a staff of over 40 well-trained, long-time employees, East Bay Crab & Grille offers an unmatched selection of fresh seafood and a complete dinner menu.

Daily specials range from homemade comfort foods, like Mile-High Meatloaf and Old-Fashioned Beef Stew to some of the most eclectic creations this side of Philly. Other favorites include a variety of shellfish, freshly shucked clams, Maryland-Style Blue Claw Crabs, Colossal King Crab, Snow Crab Legs and the exotic 32-lb. Tasmanian King Crab from Australia. They are the only restaurant in New Jersey offering All-I-Can Eat snow crab legs, dungeness crab, Bahama mama shrimp, Blue Claw Crabs and wings. These do change daily so please call.

In addition to the freshest seafood around, East Bay Crab & Grille also offers a variety of freshly cut steaks, veal, pasta, sushi, sandwiches and bisque soups. A favorite of both locals and out-of-towners, East Bay Crab & Grille continues to be one of the most popular seafood establishments at the Jersey Shore.

East Bay Crab & Grille
6701 Black Horse Pike
Egg Harbor Twp., NJ 08234
609 272-7721
www.eastbaycrab.com



Everyone deserves a place where they can escape today's complicated world and experience the food, fun and friendliness reminiscent of feel-good Americana. Johnny Rockets offers its guests fast, friendly service, a simple menu, great food and fun.

The great-tasting food comes from a menu of all-American favorites including juicy hamburgers, hand-dipped shakes and malts and freshly baked apple pie. Guests also enjoy an all-American diner look and feel, servers who know the secret behind getting ketchup out of the bottle, tabletop jukeboxes that belt out tunes for a nickel and authentic decor. From the sparkling white outfits and gleaming chrome details to the fun music and dancing, Johnny Rockets is an experience that you will always remember. Johnny Rockets is the place where every guest can enjoy all-American favorites served with a smile! Watch for the opening of Johnny Rockets at the Hamilton Mall.

Johnny Rockets
Bally's Casino
Park Place and Boardwalk
Atlantic City, NJ 08401
609 340-0099



Have you ever wanted to sell something on eBay, but just didn't know how or have the time? ebidz4u makes it easy. They are South Jersey's premier auction drop-off location. They offer services ranging from personal consignment to business liquidations. Ebidz4u uses the power of eBay to market your items to 200 million eBay buyers worldwide! They sell everything from fine jewelry, antiques and electronics to vehicles and everything in between! What ebidz4u does:

- Perform research on your item to determine its potential value on eBay
- Take high quality digital photos of your item
- Write a professional description for the listing
- Start the listing and pays all listing fees
- Professionally answers all questions from bidders and buyers
- Collects payment from buyer
- Packages and ships your item
- Sends you your check!

Business owners, ebidz4u can help you liquidate almost any deprecating assets: capital equipment and machinery, general equipment and technology, overstocks, returns, outdated items and more. Let them customize a solution for your business. It's that simple to reach over 200 million registered eBay users.

ebidz4u
199 New Rd. #52 Central Square
Linwood, NJ 08221
609 601-0075 www.ebidz4u.com

ebidz4u



Originally Downbeach Deli owner Rob Hammerslag entered into the restaurant business as a means of paying his way through college. However, after owning a steakhouse in Israel for a period, Rob's plans changed as he met his future wife, had two children, and moved to America. After trying another profession, Rob returned to his restaurant roots and decided to open Downbeach Deli.

Downbeach Deli opened its doors 25 years ago with a simple philosophy: to give people good value and good food for their money.

Originally specializing in Jewish ethnic foods, the menu has continually expanded since 1994 to include lunch and dinner options. While initially recognized as a popular breakfast spot with fresh bagels and giant omelets, Downbeach Deli is now just as noticed for its full deli menu, homemade soups, and fresh salads, which are all made on the premises. Downbeach Deli is known for consistency, cleanliness, good quality and excellent service. Rob feels it is most important to "stick to the basics."

Downbeach Deli
8 S. Essex Ave.
Margate, NJ 08402
609 823-7310





Vincent C. Simonelli, president and CEO of Foxmoor Development Corp., has been investing in real estate since 1983. He's attended Montclair State and Ocean County colleges, as well as the NY Institute of Finance.

"There is nothing more satisfying than knowing that you've created a wonderful neighborhood for people to raise their families and build memories. Making people absolutely thrilled when they move into their new homes is an incredible feeling," says Simonelli.

Foxmoor Homes builds single-family homes and townhomes for the entry level and first time move-up homeowner throughout New Jersey. Under its Visions active adult brand, Foxmoor also offers resort style 55+ living minutes from Atlantic City with prices from \$219,900.

The most valuable feature Foxmoor offers the buyer of a new home is a dedication to delivering an outstanding customer service experience. From its willingness to customize homes with personal details to its commitment to excellent customer service, Foxmoor Homes always offers great value to its clients. Live more. Laugh more. Get more.

Foxmoor Development Corporation
980 Pitney Rd.
Absecon, NJ 08201
609 693-8881 (ext. 102)
www.foxmoorhomes.com

FOXMOOR
Homes



Don Tomlinson, owner of Gleeson's, started working as a deliveryman and an antenna installer. He went onto technical school for TV repair and ended up buying the business in 1996. Don's motto is: "When you buy from us, it becomes a relationship, not a sale." Gleeson's offers flat-screen HDTVs, surround-sound systems, whole-house music hookups, and closed circuit security camera systems, where you can watch your home from any location on the internet. Gleeson's also has professional CEJA-certified installation for all of your equipment, whether or not you bought it from them.

"We make sure that our clients have the product that fits their needs best and nothing more or less. You will get high performance and easy to work systems at Gleeson's," explains Don. "When you do business with us, you support our local community. Gleeson's gives back by donating refurbished TVs and by donating to local charities."

Visit their Web site to see the possibilities: www.GleesonsAV.com, or visit their store on Asbury Avenue in Ocean City, open Mon.-Fri. 9am-5:30pm and Sat. 9am-5pm.

Gleeson's Audio Video Home Entertainment
1048 Asbury Ave.,
Ocean City
609 399-4910

Gleeson's
HOME ENTERTAINMENT
Family Owned Business Since 1982



When Thomas L. Glenn III (Tim) took the reins as president of Glenn Insurance in November 2001, it was a proud moment for his family, colleagues, employees and friends. Tim Glenn is a fourth generation family member involved in the insurance business in Atlantic County.

Since Glenn Insurance opened its doors over a century ago, this family-run agency has established a rich and rewarding tradition based on a commitment to hard work and devotion to family ties, thus creating a solid framework of trust and service within the communities where the agency conducts business. The

Glenns pride themselves on having perpetuated family ownership and building a staff of over 60 loyal, professional employees, all of whom have come to appreciate that family tradition.

Glenn Insurance provides quality service to its valued clients through strong relationships with leading insurers. From the beginning, the agency has offered the broadest range of insurance products, including commercial, professional liability, personal, homeowners, automobile, flood, and life and health.

"Our continuing success can be attributed to hiring exceptional employees, providing superior service, representing only top-quality companies, maintaining solid relationships with each of our customers, and giving back to the community," says Tim Glenn. He echoes the thoughts of Thomas Glenn, Jr.: "We have worked hard to earn our reputation for being honest and trustworthy."

Glenn Insurance, Inc. Exceptional people. Superior results.

Glenn Insurance
500 E. Absecon Blvd.
Absecon NJ 08201
609 641-3000
www.glenninsurance.com

Glenn
Insurance, Inc.
.....



Do you have a special event? Gabrielle & Co. has gorgeous gowns, business attire and cute casual wear. Not to mention its beautiful lingerie and comfy lounge wear, with an emphasis on bra fitting. Elegant gifts and home decor are also a big part of the business. "The store is named after my daughter, Gabrielle," says Julie, owner of Gabrielle & Co. "And now we are a three-generation business with Monica Lynn (4) and Sean Michael (1)."

Gabrielle & Co. is excited to announce its emphasis on Organic to provide its customers with healthy alternatives. They offer free facials with the world's first certified organic skin and cosmetic line, Missence. "Call and make an appointment today," says Julie. Organic is the focus with a wide variety of bath and body products, children's and women's clothing, gourmet foods, sheets and household cleaning products.

For your shopping convenience, Gabrielle & Co. is open daily. For store hours, call 399-1008.

Gabrielle & Co.
810 Asbury Ave.
Ocean City, NJ 08226
609 399 1008
www.gabrielleandco.com
jgunn@gabrielleandco.com
11 years in business

Gabrielle & Co.



Most of the top designers from New York have been "hanging out" at MariElena's for over 25 years. You will always find your favorites like Tribal, XCVI, 525 Made in America, and Lynn Ritchie. The exciting new designer lines, such as Westin Wear, Splendid, One Girl Who, etc., have joined the group, as will new standouts as they appear in the marketplace.

Owner Marie Gallagher understands what fashion is all about. She always strives to offer an overall classic designer look with a fabulous touch of the more trendy styles to satisfy the tastes of all of her customers. Marie is quite aware of what her customers like and chooses her lines and styles with her customers in mind.

MariElena is still thriving thanks to her loyal customers, the personalized customer service that her professional staff provides, and the fact that she loves to see the smiles on her customer's faces as they find the perfect outfit for their perfect occasion. If you don't know about MariElena, it's time to discover her.

MariElena
9313 Ventnor Ave.
Margate, NJ 08402
609 822-4087

M.E.
Mari Elena of Margate



Mark Hanko, Tom Dolan and Jim Higgins, the proprietors of Strike Zone Lanes, have made it one of the best places around for the whole family to bowl. The group purchased it in June 2004, and has since renovated the bar, brought in Primo Pizza, remodeled the interior and added state-of-the-art scoring and furniture.

Describing the bowling lanes as "fun, fun, fun in a safe family atmosphere," the owners' goals are not only to maintain the leagues, but to expand them and increase the open bowling business, as well as have more birthday parties and nighttime entertainment.

You can also do Fun Bowling, kid's day camps, corporate parties, fundraisers and join an adult/child league. There are bowling lessons and a pro shop on the premises.

All day Wed. and Sun. 9am-noon is \$2 a game, Sun.-Thurs. 9-11:30pm it's \$9, which includes shoe rental and unlimited bowling, with a minimum of two persons per lane, and Fri. and Sat. at 8pm is Rock 300 Glo-Bowl.

Strike Zone Lanes
1400 White Horse Pike
Egg Harbor City, NJ 08215
609 965-2299
www.strikezonelanesonline.com



If you're looking for comprehensive veterinary care for your family pets, look no further. Dr. Mark Newkirk now has three locations to treat companion and exotic animals and birds in Atlantic County. Routine care, surgery and vaccinations, plus alternative treatments such as chiropractic and cancer therapy, are available.

Dr. Newkirk also provides the only veterinarian-supervised Rehabilitation and Physical Therapy Center in southeastern New Jersey. This facility provides services for animals that have severe injuries, are recovering from surgery, or have mobility problems due to age or injury.

Dr. Newkirk, a South Jersey native, began working as a kennel boy in Margate where he discovered his calling in life. A graduate of the University of Pennsylvania School of Veterinary Medicine, Dr. Newkirk has practiced for 27 years in his Margate location. Recent expansion into Egg Harbor Township and in Mays Landing brings his services to more pets and their people. Peace of mind is knowing that your special pet will receive special attention from a staff that really cares.

Newkirk Family Veterinarians
Margate 609 823-3031
Egg Harbor Township 609 645-2120
Mays Landing 609 625-0700





The Bagel Gourmet has been a local favorite for 19 years in Atlantic County. The tradition continues today with owners Frank and Carrie Gargione, who purchased the eatery from its original owner two years ago. Frank and Carrie are dedicated to providing wholesale and retail customers with the highest quality bagels around.

When asked about how they got into the restaurant business, Frank says, "I spoke with the previous owner who told me that he was going to sell. We always wanted our own business and I knew that with Bagel Gourmet's reputation for quality that it would be an easy decision."

Bagel Gourmet offers a variety of bagels and cream cheeses, hot and cold sandwiches, coffee and pastries. Additionally, Bagel Gourmet has affordably-priced sandwich trays and a recently expanded wholesale market.

Bagel Gourmet
162A S. New York Rd.
Galloway, NJ 08205
609 748-1600
www.famousbagelgourmet.com



Back in 1995, VIP Wireless owners Chris Kramer and Matthew Milhan realized that the world was changing and that cellular phones were no longer a luxury but, in fact, a necessity. Taking this into consideration, the two partners decided to start their own business with the goal of assisting their customers with all of their cellular/wireless needs in a personalized and friendly atmosphere. Today, VIP Wireless is in its 14th year of operation.

The staff at VIP Wireless is focused on providing exceptional customer service and prides itself on a high rate of customer satisfaction. VIP Wireless is owner-operated at all times so customers know that either Chris or Matthew will be able to personally assist them in their purchases. According to the owners, "Customers need to be able to trust their wireless dealer. We create a personal relationship with each of our customers built on trust, reliability and friendship."

VIP Wireless
701 Tilton Rd.
Northfield, NJ 08225
609 407-1191
www.vipwireless.com



Always looking for "just the right thing" to go with that outfit? Stop by Trinkets and see Sherry McCord. Whether it's the prom, a formal event, or everyday, Trinkets has the jewelry, belt, bag, or wrap to make your wardrobe complete.

Sherry has been in the jewelry business for over 20 years, so Trinkets is the place for jewelry! Whether you are classic or a little wild, there is a wide range of styles and prices for you to choose from. Many pieces are handmade, or one of a kind, and include sterling silver and semi-precious gems.

Going into its third year, Trinkets has the area exclusive on the Butler Bag. It is the organized woman's dream bag, and has been featured on Oprah. There are also wallets from Lodis and in-purse accessories.

Not sure what you need? Bring your imagination and leave with "trinkets" as individual as you are.

Trinkets
Cornerstone Commerce Center
Linwood, NJ 08221
609 601-7737



There are over 1,300 local United Way organizations across the country. Each independent organization matches resources in local communities with those in need. All of the resources that are generated through the efforts of United Way of Atlantic County stay here in Atlantic County.

The United Way of Atlantic County's John Emge (executive director), Mark Sachais (president) and Barbara Lang (president-elect) work with the mission of United Way of Atlantic County in mind: to improve people's lives through the investment of available resources to address community needs. It is a local, volunteer-driven, charitable organization mobilizing people and resources to meet the community's most pressing health and human services needs.

Each year, donations totaling nearly \$3 million are raised primarily through workplace fundraising campaigns at local employers. In addition, several exciting special events are conducted to build awareness and raise additional resources, such as the Auction for the Community (March 14, 2008). To learn more about United Way of Atlantic County, call the office or visit www.unitedwayac.org.

United Way of Atlantic County
4 East Jimmie Leeds Rd, Suite 10,
Galloway, NJ 08205
609 404-GIVE(4483)
www.unitedwayac.org





Ms. Christine Procida is partner at Procida Realty & Construction Corp., with offices in N.Y. and N.J. A national, award-winning developer/builder, Procida has 75 years of experience in real estate development and construction. This experience, combined with the knowledge of a variety of development and financing strategies, affords them the opportunity to provide the most professional construction and development expertise available in the Tri-state area. For more than 25 years Ms. Procida has been actively involved in the management of the firm as they have built in excess of 5,000 housing units and completed 200,000 square feet of commercial developments.

In contrast to other builder/developers, Procida has focused their attention towards revitalizing urban cities in N.Y. and N.J., rather than focusing on traditional luxury subdivisions in rural areas. In the process the company is breathing new life into once distressed neighborhoods, providing new communities that working families can proudly call home. Procida began this effort in the South Bronx nearly 25 years ago. Exceeding all expectations, they went on to make their mark in Harlem, N.Y. and Newark, N.J. For the past 10 years Procida has focused this formula for success on Atlantic City where, in conjunction with past support from the CRDA, they have just completed their 14th residential development.

"Neighborhoods and the families who live there are what make every city great," stated Christine Procida. "We take great pride when our developments come to life with new homeowners. Residential growth of this type is the lifeblood every great city needs to thrive. This is exactly what Atlantic City needs now and it is long overdue."

Procida Realty & Construction
Sales Center
301 N. North Carolina Avenue
Atlantic City, NJ 08401
609 340-8587

Procida developments in Atlantic City draw a wide audience of buyers that consist of casino employees, families looking to move back to the city for a shorter commute and empty nesters looking to relocate.

People are delighted to see all the new residential development and are now considering Atlantic City as opposed to purchasing off island. Aside from the obvious (boardwalk, beach, spas, entertainment, shopping), the benefits of avoiding the work commute, tolls and the expense of gas are enormous.

"I know this may sound cliché, but when you find a charming new home with a front porch, 3 bedrooms, 2 ½ baths and a spacious floor plan — located less than 3 blocks from the beach priced in the mid \$200s — well, that sounds like a sure bet to me. In my opinion, if you're still renting, buying a home in Atlantic City is a great opportunity and an amazing investment," added Procida.

EastWind, Procida's newest Atlantic City Development is now under construction and for a limited time is offering pre-construction pricing. When completed, the development will form a community of 132 new homes located off Connecticut Avenue, nestled between the North East Inlet and Atlantic Heights.

Just 3 blocks from the Boardwalk, EastWind is a short distance from it all. Residents can enjoy the beach, boardwalk, shopping, dining, and embrace a special sense of community and personal retreat in a charming new neighborhood they can call home.

Homeownership is a dream that every family can and should realize. Procida is committed to helping families reach this goal by not only providing quality homes at an affordable price, but also by providing seminars or one-on-one appointments to help first-time buyers understand what is needed to successfully purchase a home. To speak with Procida's sales team or schedule a private appointment, call 609 340-8587 or visit www.procidahomes.com.





Pistol Pete Quarelli had worked in the Philadelphia radio market for a number of years before opening Pistol Pete's Steakhouse & Saloon in 1998. A family restaurant with a unique American theme, Pistol Pete's offers a complete menu, including certified prime Black Angus steaks, chicken, ribs, and fresh seafood. All menu items are prepared from scratch for a true home-style dining experience.

In addition to the great menu, Pistol Pete's offers a fun, family-friendly atmosphere decorated with antiques and local artifacts. "Once a customer walks through the door they are truly surprised by our unique American theme," says Pete. Pistol Pete prides his restaurant on "being the best and exceeding customer expectations by providing the finest restaurant in cleanliness, quality value, and service." With entertainment nightly, including live music and a dance club on weekends, Pistol Pete's is a popular destination for both locals and visitors to the Jersey Shore.

Pistol Pete's Steakhouse and Saloon
1000 West Black Horse Pike
Pleasantville, NJ 08232
609 484-1000
www.pistolpetessaloon.com

PISTOL PETE'S
Seafood Steakhouse & Saloon

java gelato



Java Gelato owners Mike Involino and Warren Vialle have known each other since 1980 when they worked together at the Sands Casino. While both went on to become business owners, Warren relocated to Louisiana before returning home to the Jersey Shore after Hurricane Katrina. The two friends decided to open a gelato shop and attended school together in Baltimore to learn the craft.

Java Gelato serves specialty coffee drinks, lattes, cappuccinos, and more. The gelato ice cream they serve is low in both fat and calories and is available in 60 flavors that change weekly. Also offered is a selection of panini sandwiches, soups, salads, and more. All items are either made or brought in fresh daily.

Java Gelato is the only gelato store in the area, which is located on Ocean Heights Avenue and is open daily from 7am to 8:30pm, with extended hours during the summer season.

Java Gelato
3007 Ocean Heights Ave.
Egg Harbor Township, NJ 08234
609 926-JAVA (5282)

java Gelato



Walter Gephart, of Ivy League Mortgage in Marmora, hears that his company is the answer to the prayers of his clients quite often. "It's a wonderful thing," said Gephart, who started a new career in the mortgage business to accommodate another wonderful gift in his own life. He and his wife Marsha adopted a special-needs infant daughter, Mikayla, through Catholic Social Services.

"I truly believe that it was something God was asking us do," he says. "It changed our lives tremendously."

Marsha Gephart, a successful real estate agent, quit her job to stay home with six-month-old Mikayla. She also works alongside her husband as a processor in the office.

Searching for an opportunity in his career "to do

some good," says Walt Gephart, "I saw an opportunity to get involved in this reverse mortgage world, and help seniors who are struggling." Reverse mortgages do not require a monthly repayment. Available through a federal program, they allow homeowners 62 years or older to "borrow" part of their home equity without having to repay that money for as long as they live in their own homes.

"There are thousands of seniors out there who are barely surviving," says Gephart. "With reverse mortgages, they obtain tax-free money that they can use to supplement the very little income they're getting from the government."

Gephart's Ivy League Mortgage Branch helps senior citizens find financial security for their retirement. Ivy League Mortgage also specializes in first-time homebuyers. "Young people are sometimes very confused about what they can really afford. With Ivy, first-time homebuyers are treated like they are our own children," says Gephart. "We never try to talk someone into something that isn't right for them. We love what we do and would not want to do anything else."

Walt & Marsha Gephart
Ivy League Mortgage
232 S. Shore Rd, Suite 10
Marmora, NJ 08223
609 390-0055



pistol pete's steakhouse & saloon

ivy league mortgage



Being in the restaurant business for 20 years certainly gives Joe and Marion Buondanno an edge in the dining world, where the couple has previously owned several delis, bars and restaurants. Marion left the business to have the couple's five children, but the kids are older now and she's rejoined Joe to open the Grilled Cheese and Crab Cake Co. in Somers Point.

The restaurant offers fresh, homemade goods daily and a variety of tasty soups (including the popular cream of crab). A few of Joe's specialties covers everything from French fried lobster tails, fried oysters and a variety of seafood platters, to hoagies, cheese steaks and, of course, grilled cheese and crab cakes. Everything is always fresh and prepared from scratch.

Needless to say, the couple's happy to be working in the kitchen together again. The restaurant is open Mon.-Sat. 8am-8pm, Sun. 9am-3pm.

The Grilled Cheese and
Crab Cake Co.
55 Laurel Dr.,
Somers Point, NJ
609 601-7533

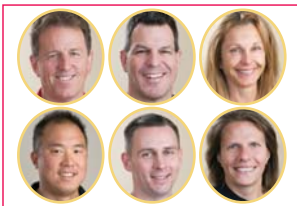


Maria DePhillipo, a former customer of NIX Salon, loved the business so much that she bought it when the former owner stepped down. Today, NIX Salon offers its clients the latest and finest services in hair design. Each stylist is a professional with over 25 years experience in the beauty industry. By providing their employees with semi annual classes in hi fashion and coloring services, NIX Salon strives to provide superior services to their clients.

With professionals on staff such as nail technicians, an expert esthetician specializing in glycolic peels and deep pore cleansing, and a new waxing system that leaves skin silky and smooth to the touch, NIX is an upscale beauty salon that is committed to providing their customers with unmatched service.

The staff of NIX considers themselves to be a family and welcomes your entire family to experience beauty and fun in a comfortable, relaxed atmosphere.

Nix Salon & Spa
9215 Ventnor Ave.
Margate, NJ, 08402
609 822-2049



Body Architects founder Greg Tracy has worked in the fitness industry for over 33 years. "Since I founded Body Architects, I have worked to assemble the best training staff in southern New Jersey to offer you the finest in one-on-one personal training," he says.

Entering its 12th year in Margate, Body Architects continues to be the area's leader, offering individualized fitness programs to customers of all ages and abilities. The area's only 5000 square-foot private fitness center, Body Architects limits its general memberships so that all customers can avoid the crowds of local gyms and work out in the comfort of a facility that they can call their own. All general members receive one free personal training session to help them along their path of personal fitness.

An extensive variety of equipment and machines are available, including strength-training machines by Cybex, Nautilus, FreeMotion, and Free Weights. Also enjoy a brand new state-of-the-art cardio center featuring flat-screen TVs, Precor treadmills, EFX elliptical machines, as well as recumbent and upright stationary bikes. All cardio machines are equipped with SmartRate technology to provide optimum training levels for all age groups. Body Architects also has Concept II rowing machines for the rowing enthusiast, in addition to training areas for boxing and core conditioning and Yoga.

Body Architects offers general memberships, sports training, semi-private training, and, of course, the area's finest personal one-on-one training. All this and more are available at a place you can call your own, seven days a week.

Greg and the rest of the staff at Body Architects invite you to come achieve your goals in a safe, professional manner either in their facility or in the comfort of your own home.

Body Architects
7838 Ventnor Ave.
Margate, NJ 08402
609 823-6460
www.bodyarchitects.net





Beatrice and Mitchell Zitomer, founders of Zitomer Real Estate, have over 25 years of commercial and residential experience in Atlantic County and its surrounding areas. Beatrice was consistently a top producer in residential sales and leasing since the inception of casino gaming in Atlantic City, while Mitchell has been active in all facets of sales and commercial leasing of office, retail, investment and land-use planning in the greater southern New Jersey area. Currently, Mitchell serves as a member of the Board of Directors for the Greater Atlantic City Chamber of Commerce, the Seashore Gardens Living Center and Executive Committee, and Board of Director for the Jewish Community Center of Atlantic and Cape May Counties.

Zitomer Real Estate, a boutique real estate company providing global resources, world-class marketing, and

knowledge of local culture and traditions, strives to provide customers with highly professional and personalized services. The company looks forward to working closely with its clients during the marketing, negotiation, contracting, and closing of their transactions while welcoming input from those clients at all stages of the process.

Combining Beatrice and Mitchell's years of experience, Zitomer Real Estate is regarded as one of the largest and most successful privately held companies on Absecon Island. They attribute their success to an organization consisting of 17 highly motivated, skilled, and seasoned licensed real estate professionals. Along with an extremely competent support staff, the company is committed to achieving success by combining efforts and working as a team.

A unique personality and style are what separates Zitomer Real Estate from the competitors. If you are looking to make a "Shore Investment," Zitomer Real Estate welcomes the opportunity to assist you in achieving optimal results in your real estate endeavors.

Zitomer Real Estate, Inc.
8502 Ventnor Ave.
Margate, NJ 08402
609 822-8600
www.zitomero realestate.com

Zitomer
REAL ESTATE, INC.



After dining with Treo, one might assume the restaurant's name stems from its unique menu, which allows guests to sample three different dishes for one price. However, there is a lesser-known tidbit behind the scenes: Owner Dara Ellis, general manager Michele Staples and executive chef Dan McCabe.

Ellis, who has practiced real estate marketing and also served as the U.S. liaison to the royal family of Kuwait, has immersed herself in all aspects of Treo's promotion. Staples, a 22-year Linwood resident, brings over two decades of food and hospitality experience from a few of Atlantic City's biggest casinos. Staples' attention to detail is matched only by McCabe's proven skills in the back of the house.

Treo combines these efforts to bring first-class dining to Linwood. Situated in the heart of the Cornerstone Commerce Center, this new eatery offers a twist on the conventional with its diverse tasting menu. The trio at Treo invites the community to experience the neighborhood's best spot for beautiful decor and traditional tastes.

Treo Restaurant
1201 New Road
Cornerstone Commerce Center
Linwood, NJ
609 601-2270



Millie Tate has been in the jewelry business since 1988 and her store offers a distinctive line of costume jewelry, 14K, sterling, semiprecious stones, beads, coral and pearls.

"I can create custom designs or redesign your piece," says Millie. "If you prefer, you can redesign your own jewelry."

Millie also offers expert jewelry repair for 14K, semiprecious and pearls. It also restores and repairs antique costume jewelry. Millie notes that "if your pearls are two years old and have not been restrung, they should be as that is when the silk begins to break down."

Wedding party jewelry is another specialty. Millie is able to match jewelry to dress styles for the bride, wedding party, proms and any special occasions.

Don't forget to ask Millie about her unique earth stones, used for healing powers.

Millie's Custom Jewelry
6405 Ventnor Ave.
Ventnor, NJ 08406
609 822-0123





For a gift that says welcome, thank you, you're appreciated — or to celebrate any special occasion or holiday, Mari Dattolo and Elizabeth McGinn, of Atlantic Creations, LLC can assist you. With decades of experience between them, the pair has created a unique Hospitality Gift, "A Taste of the Jersey Shore" and an online specialty gift basket store at www.atlanticcreationsgifts.com.

"A Taste of the Jersey Shore" was designed to fill the needs of the many markets requiring a personal gift for a client, hotel or wedding guest, new homeowner, or conventioner. Combining the favorite tastes from the Jersey Shore, beautifully hand-wrapped in a re-useable gift box, it provides a tasty snack or, with the traveler in mind, fits conveniently into a suitcase as a take-home souvenir. For further customization, they can be branded with imprinted ribbon, event agendas and promotional materials.

Atlantic Creations has become synonymous with this signature piece, and offers additional specialty gifts at their on-line store. Visit today or call 335-5503.

Atlantic Creations
3956 Black Horse Pike, Suite B #225
Mays Landing, NJ 08330
609 335-5503
www.atlanticcreationsgifts.com



Tesi Bridal Boutique's bridal consultants are comprised of former customers of Tesi Miteva, owner of Tesi Bridal. "We want each customer that steps through our door to feel great and look fabulous," says Tesi. The consultants are former brides and mothers of the bride or groom who were so impressed with the comfortable atmosphere and ease of finding the perfect gown that they wanted to be a part of helping others create a happy memory of their shopping experience.

Tesi Bridal Boutique carries a full range of wedding attire, bridesmaid's dresses, mother's and guest's gowns, from a constantly growing number of known designers and unique fashions from up and comers in the industry.

There is also a special selection of fun and fabulous prom dresses in sizes 0 to 32 that are appropriate for any special occasion. Tesi Bridal participates in many high school prom shows and is well known for donating dresses to underprivileged teens. "We believe that our customer service and easy atmosphere is one of the secrets to our success," says Tesi.

Tesi Bridal Boutique
6517 Ventnor Ave.
Ventnor, NJ 08406
609 487-2500
www.tesibridal.com

TESI
BRIDAL BOUTIQUE



The Shore Diner, founded in 1992 by veteran restaurateurs Nick Fitis, Alex Markouris, Spiros Stratis, and Steve Tiniakos, has consistently been recognized for its quality ingredients, exquisitely prepared meals, inviting and clean premises, reasonable prices, and prompt and hospitable service. It is open daily from 7am-11pm.

The Shore Diner's recent extensive renovations, including comfortable seating, new décor, lighting, tableware, as well as the addition of a bar, has refined and beautified an already pleasant atmosphere.

Serving breakfast, lunch, and dinner, the Shore Diner has become famous for its homemade bakery goods, creative specials, fresh seafood dishes, refreshing salads, appetizing sandwiches and certified Angus steaks. With over a century of combined restaurant experience, Nick, Alex, Spiros, and Steve, along with their knowledgeable staff, have advanced a passion for food and a sincere commitment to excellence.

After nearly 16 years, the Shore Diner has indeed become a local tradition. It has become one of Atlantic County's most popular dining and meeting places.

Shore Diner
6710 Tilton Road
Egg Harbor Township, NJ 08234
609 641-3669

SHORE
Diner



Just like Prudential Fox & Roach Realtors has expanded their office to better serve you, so has Judi Cohen and her Sell Mates. With their much larger private office and the continuing desirability of the sea-shore housing market, Judi thought it necessary to increase her staff to better accommodate her clients and customers. Along with Chelle, Neil and Judi, the newest member of Judi's team, she is proud to say is veteran Real Estate Associate, Steven Skloff, formerly of Prudential's Brigantine office. Each of Judi's teammates brings with them their expertise, creativity and eagerness to always go the extra mile, and Steven adds his 30 years of sales experience and uniqueness to their blend.

Not only has Judi's staff grown, but she is also delighted to launch another new member of her team. Judi's WINDOWS OF OPPORTUNITY, their latest and most in depth project has finally come to fruition. After much planning, research and hard work, this state-of-the-art, informative, user friendly and attractive website (www.judicohen.com) is all you will need to guide you through your home search process while surfing the entire MLS system. Not only will Judi's site take you home hunting, it will take you to all the area restaurants, movies, malls, amusement parks and more.

Judi S. Cohen & Her Sell Mates
Prudential Fox & Roach Realtors
9218 Ventnor Ave.
Margate, NJ 08402
609 822-4200, ext. 135

Prudential
Fox & Roach, REALTORS®
www.judicohen.com

GOLDENBERG MACKLER SAYEGH MINTZ PFEFFER BONCHI & GILL

ATTORNEYS AT LAW

In 1971 **Harry Goldenberg** and **Ken Mackler** formed a partnership with a goal of providing quality legal services for their clients. They started with a small office in pre-casino Atlantic City and a small client base which quickly grew. Over 3 decades later that firm is now known as the Law Offices of Goldenberg, Mackler, Sayegh, Mintz, Pfeffer, Bonchi & Gill with offices in four locations: Atlantic City, Northfield, Galloway Township, and Rio Grande.

Although the firm has grown, it still places an emphasis on quality legal services. Seven of our attorneys are Certified by the New Jersey Supreme Court in their respective fields. Joseph Sayegh, Mark Pfeffer, Michael Mackler and Joel Chipkin are Certified Civil Trial Attorneys; Kenneth Mackler and Larry Mintz are Certified as Workers Compensation attorneys and Michael Gill is Certified as a Matrimonial attorney. Ken Mackler, Joseph Sayegh and Michael Gill are all past Presidents of the Atlantic County Bar Association.



KENNETH D. MACKLER

Certified by the Supreme Court of NJ as a Workers' Compensation Attorney. Civil Litigation with emphasis on Personal Injury and Commercial Disputes, Workers' Compensation.



JOSEPH E. SAYEGH

Certified by the Supreme Court of NJ as a Civil Trial Attorney. Civil Litigation with emphasis on Personal Injury.



LAWRENCE A. MINTZ

Certified by the Supreme Court of NJ as a Workers' Compensation Attorney. Workers' Compensation and Public Pensions.



MARK PFEFFER

Certified by the Supreme Court of NJ as a Civil Trial Attorney. Civil Litigation with emphasis on Personal Injury, and Employment Law.



KEITH A. BONCHI

Commercial Law with an emphasis on General Equity litigation involving municipal liens and real estate. Involved in numerous cases before the New Jersey Supreme Court and the Appellate Division involving municipal liens.



MICHAEL GILL

Certified by the Supreme Court of NJ as a Matrimonial Attorney. Family Law, Mediation and Commercial Litigation.



MICHAEL J. MACKLER

Certified by the Supreme Court of NJ as a Civil Trial Attorney. Civil Litigation with emphasis on Personal Injury.



HOWARD J. HEALD

Workers' Compensation, Social Security Disability, Labor & Employment Law



FRANCIS J. BALLAK

Commercial Law, Real Estate and Municipal Court Defense



DANIEL G. TRACY

Civil Litigation with emphasis on Workers' Compensation.



JEFFREY LIGHT

Real Estate, Business, Employment, Construction, Insurance, Environmental and Healthcare Transactions and Litigation; Representation before government boards and agencies; Arbitration, Business and Divorce mediation.



ALLISON E. WEINER

Civil Litigation with an emphasis on Personal Injury.



LAUREN TYLER

Family Law



JOEL CHIPKIN

Certified by the Supreme Court of NJ as a Civil Trial Attorney. Civil Litigation with emphasis on Personal Injury.



MARK VASSAR

Family Law, Business Transactions & Municipal Court



DAWN VAN KEUREN

Civil Litigation with emphasis on Negligence and Workers Compensation.



NANCY MARTELLO

Workers' Compensation



ROSANN ALLEN

Commercial Law

GOLDENBERG MACKLER
ATTORNEYS AT LAW

www.gmslaw.com

Harry Goldenberg and Ken Mackler started this firm with the principle that client satisfaction is paramount and that philosophy still runs the firm today.

ATLANTIC CITY
1030 ATLANTIC AVENUE
AT PENNSYLVANIA AVENUE
ATLANTIC CITY, NEW JERSEY 08401
609/344-7131

GALLOWAY
RISLEY SQUARE, SUITE 203
319 EAST JIMMIE LEEDS ROAD
GALLOWAY, NEW JERSEY 08205
609/404-0661

NORTHFIELD
660 NEW ROAD, SUITE 1-A
NORTHFIELD, NEW JERSEY 08222
609/646-0222

RIO GRANDE
THE HERALD BUILDING
1508 ROUTE 47 SOUTH, SUITE 3
RIO GRANDE, NEW JERSEY 08242
609/886-4333



In the 1920s, Vivian Smith, an Ocean City native and prominent Philadelphia architect, designed the building. The Spanish Mission Revival style is similar to his other Ocean City creations: The Flanders Hotel & the Music Pier.

Jean Campbell established the restaurant in 1937 and served delicious food to locals and seasonal visitors for 30 years. The Repecci family bought the Chatterbox in 1972 and they have continued the Chatterbox's reputation for excellence.

Tom, Aimee and Marie Repecci, your hosts, extend a warm welcome to you, your family and friends. They and their staff look forward to seeing you for breakfast, lunch or dinner.

The Chatterbox offers a full, family-priced menu along with daily specials and homemade soups. They also have a great children's menu and can accommodate large parties.

The Chatterbox is a wonderful part of Ocean City, NJ's past and present, serving tasty food, good fellowship, and great times with friendliness and courtesy. Stop by soon and make The Chatterbox one of your Ocean City traditions.

The Chatterbox Restaurant
9th Street and Central Avenue
Ocean City, NJ 08226
609 399-0113

The Chatterbox Restaurant
WHERE THE TOWN MEETS!



Back in 2001, Bordz Skate Shop owner Scott Guntz saw a need for a "core" skate shop in the area. Although there were other skate shops around, Guntz wanted a place where skaters could gather and use the in-store skate ramp, or just pick up the latest gear.

Guntz is dedicated to offering a safe environment for new skaters to learn how to skateboard through lesson programs or by entering competitive skate events. Bordz also has a very knowledgeable staff. As the largest skateboard shop in South Jersey, they provide quality professional sales and services to action sports athletes.

Bordz offers the highest quality skate brands, such as Fallen, Zero, Mystery, Circa, Adio, Vox and Independent, among others. They also offer birthday skateboard parties, in-house skateboard lessons and skate apparel.

the chatterbox restaurant

bordz skate shop

farley & ferry realty



Broker-salesperson Eileen Barker, known throughout the area as "Boardwalk Barker," specializes in the Island's waterfront and beach properties, including condos, luxury homes and investments.

She has been the recipient of the New Jersey Association of Realtors Circle of Excellence Award for numerous years. Eileen has worked as a city planner in Englewood, NJ and an environmental planner in North Carolina.

"My education and experience have given me the knowledge and background to do the best for my clients. I enjoy providing a customized service focusing on each person's individual needs," says Barker, whose list of credentials includes a B.A. from New York University and George Washington Graduate School of Public Administration in City Planning.

Eileen says that working at Farley & Ferry Realty, Inc. gives her access to the hottest market trends. Whether your investment is your primary residence, vacation condo or an apartment complex it is Eileen's challenge to insure her clients have financial security for the future.

Eileen Barker
Farley & Ferry Realty, Inc.
5215 Atlantic Ave.
Ventnor, NJ 08406
Cell: 609-703-2273
www.boardwalkbarker.com



Guntz has introduced professional skateboarding to the area by having companies such as Seed, Listen, One, Levitate and 5 Boro Skateboards stop in for free demos. They also build skate ramps, facilitate skate contests for municipalities, and offer complete online shopping services with free local delivery.

Bordz is also involved in fundraising for schools and charities, and also sponsors skateboard events, lessons and shows. This past holiday season Guntz started a Skate with Santa program where people brought in unwrapped toys that benefited area families in need and then got a free picture with Santa on the indoor ramps at the store. It's an idea that the Borgata will be getting involved with during future Christmas seasons.

Guntz is a professional skateboarder and snowboarder. He competed in the 1994 Boardercross competition in Colorado, finishing 12th. He was a professional skateboarder at 16, competing with the likes of Tony Hawk in California. Bordz Skate Shop is open Mon. to Sat. noon-6pm, Sun. noon-4pm. Gift certificates available.

Bordz Skate Shop
323 E. Jimmie Leeds Rd.
Galloway, NJ 08205
609 652-6777
www.bordz.net bordzskateshop@verizon.net





"We are South Jersey's Diamond Source!" says Richard Hoch, owner of Thomas Jewelers, a fixture in Ocean City since 1958. Hoch and his wife Mary purchased the business in 1987. "Our store has been built on integrity, honesty, and the best the jewelry industry has to offer."

A full service jewelry store — from replacing watch batteries while you wait to custom design items — Hoch says what makes Thomas Jewelers different is, "We! I care about customers and the jewelry they wear. I love being part of someone's engagement experience. I make sure everything about your buying experience is the best. It's all about the quality. Very simply, quality for quality, I make a nicer piece of jewelry for less money. Whether it's diamond studs, engagement rings or the special anniversary gift, the quality is everything and that's my job."

The store's current hours are 9:30am to 5:30pm.

Thomas Jewelers
854 Asbury Ave.
Ocean City, NJ 08226
609 399-0359
www.sjdiamonds.com
www.thomasjewelers.net


Thomas Jewelers
"South Jersey's
Diamond Source"



Whether your taste is simple and elegant or modern and cutting edge, "Accents" has "The Perfect Accessory" to complement your lifestyle. The family-owned and operated business prides itself on service. "We have brought Fifth Avenue designers from New York City into our stores located in The Quarter at the Tropiana and the Trump casinos in Atlantic City," says General Manager Chase Hutt. The newest store, opening in Northfield, will offer customers an expanded selection of designers, but in a warm, home-like setting.

"At all locations, you'll find many of the same designer handbags as you would in Neiman Marcus and Saks department stores," says Hutt. "But, what sets the Perfect Accessory/Accents stores apart is our selection. We realize that people's tastes vary and we inventory many styles from the same designers so that customers have several choices. Additionally, our extensive line of designer sunglasses frames are offered at all store locations. With a typical selection of over 300 frames, you will find the frames that fit your face the best."

You can also choose from a wide variety of exquisitely designed and manufactured — yet affordable - fashion jewelry.

"Are you ready for that special getaway? Choose from a selection of name-brand luggage for all of your travel needs," says Hutt. "The Perfect Accessory and Accents are the area's only authorized dealers for Tumi luggage and briefcases. Not to mention the large selection of luggage for our fashion-forward customers."

The gentlemen are not forgotten either. Whether it's a Tumi briefcase, or one of the store's many brand-name writing instruments, these handsome, well-designed pieces clearly express who you are.

Locations:

The Perfect Accessory @ The Quarter at Tropiana

Accents @ Kensington Square, Northfield

Accents @ Trump Taj Mahal

Accents @ Trump Plaza

Main Phone: 609 568-9000

Betsey Johnson — Brighton — Burberry — Bvlgari — Chanel
Cole Haan — Crislu — Dooney & Bourke — Dolce & Gabbana
Dior — Gucci — Gusto — Jay Strongwater — Lockheart
Mary Francis — Maui Jim — Mont Blanc — Oakley — Pandora
Prada — Ray Ban — Revo — ST DuPont — Salvatore Ferragamo
Swarovski — Tumi — Vera Bradley — Versace — Waterford



Brighten up your home with a new look! Clauson Carpet offers a huge selection of carpeting, flooring and area rugs guaranteed to beautify your biggest investment. Since 1927, they've been supplying residents and businesses in the Atlantic County area, while providing the finest customer service.

Yet, Clauson offers more than carpets. It carries an extensive selection of hardwood and laminate flooring, a wide choice of vinyl and tile flooring, plus window treatments, all for business and residential use.

Clauson Carpet is a family owned and operated business, proudly serving South Jersey since 1927. Purchased in 2003 by Katherine and Steve Chambers, it has continued its tradition of personalized customer service. The photo above is of Katherine Chamber and store manager Nicole Rice. Call today for a free estimate or visit their new showroom to choose from a wide variety of brands. For everything you need to know about flooring, visit Clauson Carpet.

Clauson Carpet
6422 Black Horse Pike
Egg Harbor Township,
NJ 08234
609 646-6446

Clauson CARPET
QUALITY • SERVICE • INTEGRITY



When Vivian Cheng moved from China to New York at the age of seven, she dreamed of following in the footsteps of her father, a real estate tycoon of many years.

At an Atlantic County auction in 2004, Cheng acquired the 1625 Atlantic Building in Atlantic City. A former department store and county office building, Cheng has totally renovated 1625 and turned it into 17 magnificent one, two and three-bedroom apartments.

Owner of NJ Estate LLC, Cheng spared no expense on these apartments. From the color schemes to the flooring, appliances, countertops and fixtures, everything is top quality. The building also has state-of-the-art security. "This is definitely a project that should lead to other investment opportunities in Atlantic City," Cheng said.

1625 Atlantic is listed by Bernie Cohen and Rosenthal Realty in Margate. Rental prices start at \$896. For an appointment call Bernie at 609-226-7064.

Vivian Cheng
Property Manager
NJ Estate, LLC
732-301-2777
www.1625atlantic.com



On the Go Fit started in March 2007 with the idea of bringing the workout to the client. Originally a New York City based company specializing in providing t clients with personal trainers to work with them in their home, office, or outdoor location of choice, On the Go Fit has expanded and now includes a southern New Jersey location.

Ray Wallace, owner of On the Go Fit, has worked in the fitness industry for over 10 years and has found that clients enjoy the flexibility of not having to buy a gym membership, but rather have the trainer/gym come to their home or office. Many clients even prefer to take their workouts outdoors and find that the fresh air enables them to workout harder.

By catering to the customer's physical needs and also their lifestyle needs, On the Go Fit provides personalized fitness solutions for people from all walks of life.

On the Go Fit
526 Pacific Ave.
Atlantic City, NJ 08401
347 698-7355



Real estate agent Michelle Morris-Phy, of Century 21 Glencove-Morris in Mays Landing, was born and raised in Atlantic County. Her parents, Loretta and Charles Morris, opened Glen Cove Real Estate in 1977. "My father was diagnosed with colon cancer and after successfully battling it, my parents realized that there were many essences of life to be experienced," says Morris-Phy. In 2000, she purchased the company from her parents and it has grown to include 30 agents.

"We are consistently ranked in the Top Ten Century 21 offices in all of New Jersey and Delaware for production and quality service," says Morris-Phy. "We provide the community with a well-educated team of professionals who work hard to enable your family to achieve their dream of owning a home." The experience that we bring to the process enables you to live your everyday life while we handle all of the details for you.

As her company grows, Michelle's family does too. Michelle and her husband of 15 years, George Phy, have been blessed with two daughters, 10 year old Taylor and one year old Charley.

Michelle Morris-Phy
Century 21 Glencove-Morris
5467 Harding Highway
Mays Landing, NJ 08330
609 625-4444



Families, food, fun, live music, large parties, small parties — all parties can be found at Stumpo's Italian Grill & Bar in Somers Point.

One of the newest (it opened in 2004) Stumpo's locations has already become a staple of the Somers Point community. In addition to the excellent food, outstanding service and enjoyable atmosphere, Stumpo's is the place to be, whether it's for Quizzo on Thursday, karaoke and DJ music on Friday or live bands on Tuesday and Saturday nights.

Weddings, showers, Bar/Bat Mitzvahs and all kinds of social gatherings and fundraisers are welcome; Stumpo's has two beautiful banquet facilities to accommodate your needs.

Stop by and meet manager Jeff Stefano and executive chef Jorge Penagos. Both are on-site and ready, willing and able to assist you whether it's for a dinner for two or an event for 200.

Also, don't forget about the original Stumpo's on the Washington Mall in Cape May, which has been around since the early 1970s.

Stumpo's Italian Grill & Bar
101 E. Maryland Ave., Somers Point, NJ 609 926-9400
318 Washington Street Mall, Cape May, NJ 609 898-9555





Vicki Worrell took over an existing shop in Atlantic City and restructured the business to create Skin Sensations. As business grew, she started a satellite store in Somers Point, proving that good tattoos are available. Vicki and her artists specialize in cover-ups of all types, including scars, and other tattoos.

In business for 10 years, Worrell has belonged to the Somers Point Business Association, and has done independent fundraising. She is also involved with Big Brothers/Big Sisters and Habitat for Humanity.

The shops are open 11am-9pm daily and have a friendly, comfortable and sterile atmosphere. Besides tattoos, they also offer piercing, body jewelry accessories and a stainless steel jewelry line.

Worrell says that you should "have a little fun with your skin." She feels that tattoo shops are there for when art becomes a part of who you are. So stop in or call to have South Jersey's premier tattoo studio take care of you.

Skin Sensations Tattoo Studio II
746 Shore Rd., Somers Point, NJ
609 926-6828

Skin Sensations Tattoo Studio
2807 Atlantic Ave., Atlantic City, NJ
609 344-0333



Rob and Paula Dorrick have been dazzling customers in Smithville since March 1997. Their diverse assortment of goods has been expanded to include a new children's department. The shop's extensive line of Brighton products, quality fashion jewelry and boutique-style clothing makes it a unique boutique. Their women's clothing lines include Tribal, Boho, Chic, Razoli, Vertigo, Carducci, Grafitti, Dolcezza and more. The new children's store will be carrying newborn to toddler sizes for the price-conscious Mom or the splurging Granny.

One look around Razzle Dazzle and you'll know its products are distinctive. You only find such items in a specialty shop, not at the mall. Experience the special community of shops in a homespun and personalized shopping atmosphere, and be dazzled by an extensive selection of unique merchandise and individualized customer service.

Razzle Dazzle
Historic Towne of Smithville
3 North New York Road, # 29
Galloway, NJ 08205
609 748-0700

Razzle Dazzle

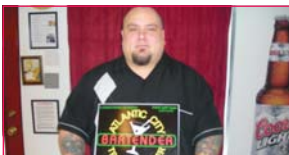


"Hi! My name is Klairé and this is my brother Bradley. Our Pop-Pop wanted us to tell you all about what he has going on. He owns Shamrock Limo and Links and has been in transportation since 1989. His limos are cool. Pop-Pop took us to Disney On Ice in one, but you can go anywhere — airports, concerts, proms, or nights out on the town. You name it and he'll do it.

"Pop-Pop Shamrock also plays golf, but at night and on rainy or snowy days he can't. He decided to put two state-of-the-art golf simulators, with 16 golf courses, inside Christ's on the Atlantic City Airport Circle. It's great. Pop-Pop says you should come out and play.

"On behalf of the whole Shamrock family, my brother and I just want to say, 'See ya real soon!' Here's the phone number that we use when we need our Pop-Pop; you can use it too!"

Shamrock Limo and Links
Egg Harbor Twp, NJ
609 601-9855



It's funny when he thinks about it, but Andy Wells used to have the very thing he's doing a lot of these days. "For years I was very resentful of anyone that went to bartending school," says Wells, who, along with running Atlantic City Bartender Training Center, works the graveyard shift next door at the Ducktown Tavern. "Every time I had to work with a 'certified' bartender they thought they knew every thing," adds Wells. "It was like working with a robot that knew every drink ever concocted."

Wells started his training center with the idea of showing people a new, fresh approach. He calls it "reinventing the wheel in the service industry while maintaining responsibility." "I'll teach you how to make hundreds of drinks, but, believe it or not, that's not what's important. I'll teach you how to make money for you and your employer, and that is ultimately most important." The A.C. Bartender Training Center has only been open a year and has already grown tenfold in enrollment.

Classes are currently being offered in the day and evening, three times a week for three weeks. Wells also plans to teach a bartending class in Spanish in the near future.

Atlantic City Bartender Training Center
6 S. Georgia Ave.
Atlantic City, NJ 08401
609 338-3542
www.acbartendertrainingcenter.com



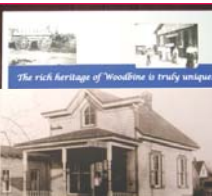


Yvonne Albanese owns Crabby's "Suds & Seafood" in Mays Landing — a business that's been around for 20 years. She left a management position at Lenox China in order to bring the concept of a Maryland-style crab house to the area. There are indoor picnic tables, brown paper table covering, mallets and rolls of paper towels. "Just add a tray of jumbo crabs and a pitcher of ice cold beer. Yum!" says Albanese.

Crabby's is famous for serving USA fresh hardshell crabs year-round. They provide fresh, quality seafood in a casual, friendly atmosphere. All-you-can-eat specials are offered Sunday through Thursday, featuring a different crab each night.

"Crabby's friendly, efficient staff will make sure your 'crabby experience' is a memorable one," says Albanese. "From a Crabby Mary, steamed shrimp that's 'a taste of seafood heaven,' to our Strawberry Delight dessert. This is a place that really knows how to do seafood. We serve four different crabs, in addition to clams, oysters, shrimp, steak and pasta dishes."

Crabby's
1413 Boulevard, State Highway 50
Mays Landing, NJ 08330
609 625-CRAB (2722)



The Sam Azeez Museum of Woodbine celebrates the history that brought Russian Jewish settlers to the community that became Woodbine. Named for a celebrated inventor and entrepreneur from Woodbine, the museum's mission is focused on hate and prejudice reduction and education. The museum provides both onsite and in-classroom programming to students from grades 5 through 12. The facility also offers educational workshops, special programs and annual events that are all free. Open Wed., Thurs. Fri. and Sun. 10am-4pm; open for special events by request.

After many years at NBC 40 WMGM TM, Jane Stark became the executive director of the museum in 2004. She is the museum's chief lecturer. Says Stark, "I have applied all of my professional and personal experience to this position. I'm a little bit of a historian, a little bit of an anthropologist, but most of all, a listener."

The Sam Azeez Museum of Woodbine Heritage
610 Washington Ave.,
Woodbine, NJ
609 861-5355
www.thesam.org



In November 1984, Louis Ventura decided to purchase a little green tub with a deck that neighbored the famous Lucy the Elephant in Margate. Since then Ventura's Greenhouse has transformed into a two-story restaurant with three kitchen areas and a huge outdoor deck that is right off the beach and packed with people during the summer months.

The Zagat-rated fine dining room was totally renovated in 2002 and has become a favorite for locals and visitors alike. Downstairs is the well-known pub, crowded daily for lunch and dinner specials and late night fare.

Manager Barbara Scheetz began as a cashier in 1985 and then became a cook before taking over as manager in 1990. "Great customer service" is Barbara's motto and her longtime employees are known for the care they give to their customers.

Ventura's Greenhouse is known as a great locals spot and "visiting locals" return to this establishment every year.

Ventura's Greenhouse
106 S. Benson Ave.
Margate, NJ
609 822-0140



Rose Cohen, Trish Bell, and Ron Van Dyke have turned years of friendship into a very successful business. After working together for more than 14 years in the restaurant industry, they combined efforts and opened Breakfast Club of Margate, which debuted in May of 2002.

The restaurant offers breakfast favorites like stuffed French toast, grand slam platters, and a variety of omelets that could make one's mouth water just by reading the menu! Lunch is also served, including homemade soups, hearty sandwiches and wraps, salads and platters, and specials every day of the week. The atmosphere is cozy and inviting, the food makes patrons come back repeatedly, and the prices are very reasonable.

Many of the items on the menu are named after the partners' children, and the restaurant is opened from 7am-3pm, allowing all three parents time home with their children.

Breakfast Club of Margate
9402 Ventnor Ave.
Margate, NJ 08402
609 487-2190

Breakfast Club
of Margate



A year ago, Ed & Terry Slattery took over the Tilton Rd. Golf Range in Northfield. The facility was pretty rundown. They relied on their 20-plus years in the recreation business to transform it into a fun place to play and practice, paving the parking lot, remodeling the building and upgrading and replacing golf equipment. A putting green and an automated ball-densifying machine that allows players 24/7 access with prepaid tokens was added. The machine, coupled with dusk-till-dawn lighting, provides access to the driving range for shift workers who like to get in some practice at off times.

Other upgrades include a new snack bar and Capt. Ed's, a fun nine-hole mini-golf course. Birthday party and fundraiser packages are available too. Instruction is available by appointment for those who wish to learn or to improve their game.

Slattery's Tilton Rd. Golf, LLC
338 Tilton Rd.,
Northfield, NJ 08225
609 272-0520



Slattery's
Tilton Road
Golf Driving Range



Palace Diamonds is a family run business and has been for over 40 years. Owner Ely Cohen and his staff takes pride in seeing to all of their customer's needs to the best of their ability. The people at Palace Diamonds hope you will enjoy the friendly service and be impressed with the competitive prices offered, including the guaranteed lowest prices on diamond jewelry.

"Our fine jewelry, excellent customer service and absolute lowest prices will keep you coming back," says Ely Cohen. Currently Palace Diamonds is overstocked with merchandise and needs to liquidate as much as possible. Therefore, this is a great time for customers to check out Palace's unbelievable deals.

If there is something that you're looking for that you have not seen on eBay, don't hesitate to call Palace Diamonds at 645-8251.

Palace Diamonds
Shore Mall,
Egg Harbor Twp., NJ 08234
609 645-8251



With more than 30 years as a professional real estate broker/salesperson, and with a genuine passion for the business, Ronnie Alper, of Prudential Fox & Roach offers exceptional service to her clients. Having spent most of her life in the downbeach area, Ronnie's familiarity and knowledge of the local area is a huge asset to her work.

Over the years, Ronnie has been presented with numerous awards for the work she has done, including the Prudential Legend Award, Prudential Platinum Chairman Circle Award, Prudential Top of the Rock Award and the N.J.A.R. Platinum Circle of Excellence Award.

Stacey Marchel is Ronnie's assistant and buyer specialist. A graduate of the Philadelphia College of Textiles and Science, Stacey is strong on customer service. "She's a magnet for people," says Ronnie.

Ronnie Alper
Prudential Fox & Roach Realtors
9218 Ventnor Ave.
Margate, NJ 08402
609 576-8090



Karen and Wally Russell have a long family history of being in the restaurant business. Various family members have been involved in eateries since 1927.

The first Pic-A-Lilli establishment began in 1937, in Shamong, NJ., which combined the names of Pickett Russell Sr. and the original owner's daughter Lillian. The business continued to flourish through the years and in the early 1990s a Russell's Pic It opened in Ancora and the Pic-A-Lilli Pub was established on Tennessee Avenue in Atlantic City.

Wally has now been at that location for 16 years. Wally represents the fifth generation of the family in the business.

Their full-service bar serves draft and bottled beer, and you can get some almost-world-famous Buffalo wings. You can also get finger food, sandwiches, salads, burgers, seafood, crab soup, and homemade chili. All products of years of tradition.

Pic-A-Lilli Pub
229 S. Tennessee Ave.
Atlantic City, NJ
609 344-1113
www.picallil.com





Sam Barbery and Sean Weaver started Championship Records three years ago. In that time, their goal has been to "help bring recognition to the South Jersey music scene and to make a place for young kids, as well as adults, to come and express themselves."

The company originated when a few friends came together to do something positive in their local music scene. The company currently books shows at different area venues. Championship records three local bands: Jumpship, L.A.W., and Behind the Barrel. Currently, they are releasing their CDs and have global distribution.

Championship Records' motto is "Our Time is Now." The company has been working closely with radio station 102.7 to get local music back on local radio and to book local bands at the Hard Rock.

Aside from striving to bring local music to a wider audience, Championship Records has worked with local organizations such as the Atlantic City Rescue Mission, Toys for Tots and the Ocean City Fine Arts League.

Championship Records
609 402-2660 Sam
609 665-0459 Sean

www.myspace.com/ChampionshipRecordsNJ



James J. Copsy is a man of many talents. If Copsy's name sounds familiar, it's because he operated a well-known local dining establishment, Copsy's Restaurant, since 1963 and owned it from 1971-1991. Now, he is the president and chief lending officer of Mr. Mortgage, Inc. in Northfield.

Copsy's business experience is especially significant when he deals with self-employed borrowers, commercial lending, creative financing and bankruptcy situations. Mr. Mortgage, Inc. excels in conventional financing and offers clients step-by-step guidance and personalized service.

Mr. Mortgage, Inc. opened its doors at "The Chalet" on New Road, Northfield on April 1, 1999. Yet, Copsy has prior mortgage lending experience (since 1994) for a total of 14 years in all phases of financing.

A major new attraction in mortgage lending is **REVERSE MORTGAGES**, in which they specialize. Anyone over 62 can get cash out of their home equity, a monthly income for life or both. Credit issues, income issues or bankruptcy are not a factor in this new exciting form of mortgage.

Mr. Mortgage, Inc.
2318 New Road
Northfield, NJ 08225
609 641-9008
www.mister-mortgage.com



Linwood Custom Jewelers owners Paul McCord and Elizabeth Brown founded their business on the premise that friendly professional service is as much a part of the enjoyment of the jewelry-buying experience as the jewelry itself. They believe that a piece of fine jewelry is both a cherished memento and a celebration that should reflect the spirit of the occasion.

Offering a wide assortment of beautifully designed pieces, from the classics to cutting edge style, Linwood Custom Jewelers provides custom creations, many of which are created in the store. They also offer an array of services, including sizing, repairs, custom design and diamond remounting.

Besides quality jewelry, the store is known for its personal and prompt service and has a solid reputation of customer satisfaction. Paul and Elizabeth welcome you to visit Linwood Custom Jewelers for any jewelry or gift occasion and experience a new era in service.

Linwood Custom Jewelers
1 Central Ave. Central Square
Linwood, NJ 08221
609 927-5394
www.linwoodjewelers.com



More than four years ago Diane Corbo opened her floral arrangement business. Originally from Brooklyn, she has resided in the area for more than 20 years and finally decided to pursue her longtime interest.

As Corbo says, "Mystical Enchantment specializes in all flower arrangements. From weddings, funerals to all occasions. Whether it is silk or real, I can make any bouquet or arrangement that you can imagine!"

"I will work my magic on your wedding day a 'platinum' one at an affordable price. Our prices are more reasonable than most florists so a lot of people enjoy stopping by. Hey, brides to be - don't stress! An event planner is on hand to help you with your special day. From favors to halls, we do it all!"

"Stopping by Mystical Enchantment is a must! I can help you find that unique gift that you're looking for. We also have your seasonal flowers, such as mums, potted plants and gorgeous hanging baskets. Be the envy of your block!"

Mystical Enchantment
119 South New York Road (Rt. 9)
Galloway, NJ 08205
609 652-7676





Alex Pembleth, joined by his three close friends, Raphael Perez, Luis Garzon and Daniel Gonzalez, owns La Placita, a market that prides itself on presenting a friendly atmosphere, providing expert customer service and offering a wide selection of fresh meats, fruits and vegetables.

Everything a major food market has can be found in La Placita's two locations, one in Atlantic City, and one now in Egg Harbor City — which has been open for six months. You can buy everything from a steak cut fresh by the butcher to lottery tickets. La Placita has filled a void in Egg Harbor City, offering double the space of the Atlantic City location with the same great selection.

"In three and a half years in Atlantic City, we managed to double our sales," says Alex. "I attribute that to our employees. They love what they do; they're always laughing and having fun. Customers love that, they feel at home."

La Placita (2 locations):
2501 Atlantic Ave.,
Atlantic City, NJ 08401
609 348-5589
143 Philadelphia Ave.,
Egg Harbor City, NJ 08215
609 965-0260



When it comes to business, Freddie McGoldrick believes that service is important. Her real estate services cover the Margate, Longport, Ventnor, Atlantic City, Linwood and Northfield areas.

"Real estate is one of the most exciting investments one can make, and it should be a fun and rewarding experience," she says. "My local expertise and extensive real estate experience will benefit you whether you are serious about buying or selling a home at this time, or are a returning client checking out the many homeowner resources I offer."

Freddie's skills and effective marketing programs can give you the exposure and edge necessary to sell your home quickly for top dollar. As a holder of the coveted GRI designation, she prides herself on providing unparalleled service and looks forward to developing a long-term relationship with you.

"Please feel free to contact me if you would like to discuss how I can best assist you with your real estate needs."

Freddie McGoldrick
Prudential, Fox & Roach
9218 Ventnor Ave.
Margate, NJ 08402
609 822-4200, ext 121 (office)
609 576-8086 (cell)



If the name "Mangia By the Greens" makes you hungry, it's because proprietors Robin and Charlynn Waldron owned two other area restaurants with similar names and excellent reputations.

"We've owned Mangia By the Beach in Ocean City for the past 14 years (with the Flannigans) and previously owned Mangia By the Beach II in Somers Point," says Robin.

Mangia by the Greens offers American, Irish, Mexican and Italian cuisine. A few favorites are the prime rib, shepherd's pie, ravioli and enchiladas. The Waldrons invite you to experience their restaurant's fine food. "We're open for lunch and dinner," says Robin, "and we have a DJ every Friday night."

In fact, there is always something fun happening at Mangia by the Greens. Weekly events include an open mike night on Wednesday, Quizzo on Tuesdays and live music or a DJ. Look out for the outdoor tiki bar to be opening soon.

Mangia by the Greens
3016 Ocean Heights Ave.
Egg Harbor Township, NJ 08234
609 601-8369



Located on the beach in Brigantine, the Laguna Grill brings a unique slice of dining to the Jersey Shore. Its exceptional cuisine, excellent service and oceanfront location create a superb dining experience. You can enjoy an intimate gourmet meal in the dining room, bring the entire family for a casual dinner on the patio or sit in the heated deck bar area, and watch your favorite game (there are 18 flat screen TVs) while enjoying your favorite selection from Laguna's menu. There is also a new DJ/VJ system for dancing.

Owners Tony and Isabella Pullella invite everyone to come and enjoy the well-rounded environment they have provided to accommodate everyone's dining desires. Breakfast, lunch, dinner, sushi and late night meals are served daily.

This spring, Laguna will be adding new items to the menu. Also, would you like to have the beach and ocean as the background for your special occasion? Call for details.

Laguna Grill Martini Bar
1400 Ocean Ave.
Brigantine, NJ 08203
609 266-7731





Seven years ago, Joseph Abdalla purchased a summer home in Margate and instantly fell in love with life at the Jersey Shore. For more than 23 years, Joseph had worked in the marble and granite business with his fabrication shop and stone yard in Trenton. He found Margate to be a welcome change in scenery.

Recently, Joseph's son became involved with the family business and now Joseph is able to spend more time at the Jersey Shore. Joseph decided to use this opportunity to combine his business with the community he has come to love by opening a showroom, Margate Marble and Granite, on Ventnor Avenue in Margate.

Margate Marble and Granite is a fabricator of marble, granite and all varieties of natural stone for residential and commercial needs. While specializing in kitchen counter tops, fireplaces, vanity tops and tables, it also offers floor and wall installations. The company's commercial work has been featured in numerous local office buildings, hotels and casinos.

Margate Marble and Granite
9712 Ventnor Ave.
Margate, NJ 08402
609 487-1500
www.princeton-marble.com

Margate Marble
& Granite



Bill and Georgette Costello, owners of Liberty Tax Service in Northfield, specialize in tax preparation, bookkeeping, investment services. The company is in its third tax season and is open year round. "We offer fast, accurate and dependable services with a money back guarantee," says Bill, a CPA for 12 years. "Our team of tax professionals make customer service their priority."

Additionally, the Costellos take part in many local charity events, including Feed the Needy, Cell Phones for Soldiers and the Cub Scouts Car Derby. "Our present project is March for Babies for which we are a national sponsor," says Bill. "Money raised by this largest fundraiser of the March of Dimes supports the fight against premature birth and other infant health problems."

Liberty Tax is also a member of the Atlantic County Chamber of Commerce. It is open Mon.-Fri. 9am-5pm; Saturday 9am-5pm; and evening hours by appointment. Look for the company's Lady Liberty waving to vehicles on Tilton Road.

Liberty Tax Service
331 Tilton Rd., Suite 20,
North Shopping Center
Northfield, NJ 08225
609 272-2800



Henry Zhang loved the Shore so much that he wanted to open a restaurant in Margate. Zhang found a great location and opened Miyako in June 2006. The restaurant serves only the freshest sushi all at its sushi bar. It also offers a complete Japanese lunch and dinner menu, along with six hibachi tables with individual chefs, plus regular seating. "It's very popular," says Zhang of the antics of his hibachi chefs. "They toss food in the air and catch it in their mouths!" Miyako is one of the only Japanese restaurants offering brown rice sushi, as well as white.

Zhang now lives in Margate and is owner of Miyako. The restaurant is available for private parties, special occasions and off premise catering. Zhang stresses that customer service is an important facet of Miyako and the restaurant strives for customer satisfaction. Take out is available, as well as gift certificates for every occasion.

Miyako
Henry Zhang
9210 Ventnor Ave.
Margate, NJ 08402
609 822-4759



Originally known as La Beaute of New York and Pacific avenues in Atlantic City, Pacific Hair Design began as the dream of Marie Gauthier, a divorced mother of two looking to start a business of her own. Having come from a long line of entrepreneurs, Marie realized that her former selected location would make for a difficult start. However, satisfied customers began to spread the word and business thrived.

In 2005 Marie decided to start fresh with a new location and Pacific Hair Design/Unisex was born. With expanded services (including barber service) and a full line of salon products, Pacific Hair Design offers hair-styling for events such as weddings, proms, reunions and more.

Pacific Hair Design is a family-run environment set in the backdrop of midtown Atlantic City, minutes from outlet shopping and restaurants. "We offer multicultural services for all types in a comfortable, welcoming environment. No hair is too difficult. We enjoy the business of working miracles," says Dhomihonique Dytst, Marie's daughter.

Pacific Hair Design
1731 Atlantic Ave.
Atlantic City, NJ 08401
609 345-7777

Pacific
Hair Design





Looking for a safe haven to hide out until the heat dies down can be quite difficult for criminals these days. Every place you go either has a surveillance camera or some nosy citizen with a camera phone. But imagine that task for two time-traveling, intergalactic, half-man, half-cyborg cops.

That's the situation Sean Rothwell (codename: Destro) and Gregg Mester (codename: Snake Eyes) find themselves in today. Framed for a crime they didn't commit in the year 2076 they decided to travel back to 2007 and use their extensive knowledge in weaponry, stealth and intelligence by opening a video game store that offers something for every gamer.

Level Up Entertainment in Egg Harbor Township, located behind Pep Boys in the Tilton Square Plaza on Tilton Road, has an entire wall dedicated to the area's largest comic book selection. They also carry a variety of collectibles, T-shirts and graphic novels.

And of course, Sean and Gregg will be happy to help you with all the latest video games, accessories or any time-travel questions. Just remember to use their codenames.

Level Up Entertainment

Tilton Times Plaza

6814 Tilton Rd., Egg Harbor Township

609 569-9200 www.levelupentertainment.com

LEVEL UP
ENTERTAINMENT



Rosemary Wynn has been in the real estate business for over twenty years. She has been a consistent award winner amongst her peers, and is very knowledgeable of the Atlantic County area.

Rosey was born in Atlantic City, and after college, moved back to the area, and now lives in Margate where she enjoys its wonderful beaches and outdoor activities.

Her hard work, honesty, and friendly approach to her clients, along with her familiarity of the area, have made her quite good at what she does. Once the owner of Parkway Realty, Rosey has been with Prudential Fox & Roach for five years now, serving all of Atlantic County.

Rosey is also a director on the Atlantic City & County Board of Realtors, and has been involved with them for ten years.

Rosey Wynn

Prudential Fox & Roach Realtors

9218 Ventnor Ave.

Margate, NJ 08402

609 335-1955(CELL)



Matzel & Mumford is a quality builder with over 20 years experience in the home-building industry. The company has developed a reputation for quality, value, and an unwavering commitment to customer satisfaction.

Bayport on Lake's Bay community is a perfect example. The waterfront community, with its beautiful three-story town homes with oversized garage, two bedrooms, 3.5 baths, an oversized family room that can be used as an additional master suite, two separate heating/air-conditioning systems, and beautiful design is a tremendous value in today's marketplace, offering 2,100 square feet starting in the \$270s.

"Our goal is to build a trusting working relationship with our customers," says sales consultant Bonnie Weiner. "One in which they feel they can say 'definitely yes' when asked if they would recommend Bonnie Weiner as a sales con-

sultant and Matzel & Mumford as a builder to their friends when purchasing a home. We want to build the trust from the time the customer walks through our doors for the first time to see what we are offering through the sales and purchase, through the move into their home and then carefully transitioned over to our customer care team."

Weiner, who has six years experience in real estate, says that the company wants its customers to feel they can call anytime during and after the process. "We are here to build relationships," says Weiner, "not just sell homes."

You can visit the Matzel & Mumford offices at Bayport One on the Black Horse Pike in West Atlantic City Monday, Thursday and Friday from 11am-5pm; Saturday and Sunday from 10am-6pm; and Tuesday and Wednesday by appointment.

"Picture yourself having your morning coffee on the balcony watching the sunrise and having afternoon cocktails watching the sunset," says Weiner of Bayport on Lake's Bay. "Can you think of any other way to start and finish your day other than here on Lake's Bay?"

Matzel & Mumford
8025 Black Horse Pike, Suite 440
Bayport One Building
W. Atlantic City, NJ 08234
609 484-0096





Artfully uniting extraordinary properties with extraordinary lives is what we have been doing for 23 years and we will continue giving the finest representation of buyers and sellers in the South Jersey real estate market. Blumberg Associates was selected above any other company in our area to be awarded the Sotheby's International Realty affiliation. This worldwide brand designation brings a new level of capability and professional services to our clients that are unparalleled in the market.

Sotheby's International Realty Affiliates, Inc. announced in May 2007 that Blumberg Associates Real Estate of Margate, NJ, has joined the Sotheby's International Realty real estate network. The firm will now do business as SOLEIL SOTHEBY'S INTERNATIONAL REALTY and will have access to exclusive real estate products and services to better market their clients' properties to buyers throughout the country and world.

"Blumberg Associates is the perfect match for Sotheby's in southern New Jersey," said Michael R. Good, president and CEO of Sotheby's International Realty, Inc. "Owners D.J. and Tamy Gluck lead an exceptionally talented team of real estate professionals and have demonstrated a desire to provide an unmatched level of service for their clients. We are pleased to welcome Blumberg Associates to Sotheby's International Realty to our family of real estate firms."

Soleil Sotheby's International Realty
9202 Ventnor Ave.
Margate, NJ 08402
609 487.8000
www.soleilsir.com

D.J. Gluck said: "Our relationship with Sotheby's International Realty network will give our company the ability to reach an unparalleled level of service and marketing world-wide. This extraordinary partnership enables our company to maintain our relationship with our community and clients in southern New Jersey, while providing exceptional exposure of properties worldwide."

The Sotheby's International Realty network has more than 7,200 sales associates located in more than 350 worldwide offices. All listings from Soleil Sotheby's International Realty will be marketed on the sothebysrealty.com global Web site as well as at soleilsir.com. In addition to the referral opportunities and great exposure generated from these sources, the firm will benefit from an association with the Sotheby's auction house and worldwide Sotheby's International Realty marketing programs.

Sotheby's International Realty brokers have a long history of exceeding the expectations of the world's most discerning buyers. Since the founding of the Sotheby's auction house in 1744, the Sotheby's name has earned renowned recognition as a marketer of the world's most valuable and prestigious possessions. The tools and techniques that Soleil Sotheby's International Realty agents have developed to successfully sell high-end properties are equally effective for selling fine properties in all price ranges.

Soleil Sotheby's International Realty follows a business philosophy of working together as a team to ensure their clients' needs are met. Our associates are seasoned, well-trained professionals who are widely respected in the South Jersey real estate market for working diligently to provide you not only with your expectations, but results. Our commitment to customer service and satisfaction in every area of the real estate transaction has enabled our company to become highly successful. We honor your business and your trust and thank you for your confidence and loyalty.



Soleil

Sotheby's
INTERNATIONAL REALTY



Durwood Pinkett is ready to give back. A lifelong resident of Atlantic City, Pinkett is now the Prudential Fox and Roach (Brigantine) listing agent for a major project at the Northeast Inlet section of Atlantic City.

Smuggler's Landing, affordable luxury townhomes at the Inlet, is Pinkett's new project and the interest in these 14 town homes and the 1.7 million rehabilitation of Uptown Park occupies much of his time.

"They are priced right and the amenities are tremendous," said Pinkett. "The inlet community has developed so much over the last year."

Smuggler's Landing features a handful of town homes with three oversized bedrooms, three full bathrooms, a two-car garage, front deck, backyard and 1,700 square feet of heated living space.

Pinkett is always available for a tour of the Massachusetts Avenue community. Interest in Smuggler's Landing is growing every day and the next project in that area will be underway this spring.

Durwood Pinkett
Prudential Fox & Roach
3620 Atlantic-Brigantine Blvd.
Brigantine, NJ 08203
609 264-8444



charlie's bar & restaurant

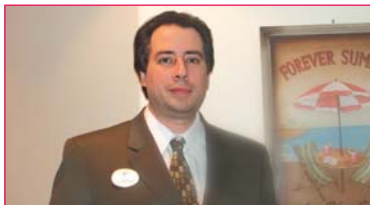


Charlie's Bar & Restaurant is a Somers Point landmark, a neighborhood tavern and restaurant that's been serving up good eats and your favorite beverages in a friendly atmosphere since being opened by Charlie Thomas in 1944.

People come from all around the region to enjoy their famous chicken wings, named Best at the Shore by *Philadelphia Magazine*, as well as filet mignon and prime rib. Charlie Thomas's grandson Jack Thomas runs Charlie's with sons Jimmy and Jeff and long time manager Lisa Mall. Bartender Wes Moore has a sandwich named in his honor. Wes's Favorite is 6 ounces of sliced filet mignon topped with melted provolone, lettuce and tomato on a toasted garlic steak roll.

Happy hour features reduced drink prices Monday to Friday from 3-6p. With March Madness upon us, don't forget that Charlie's has 13 HD LCD TVs and 3 HD big screens to watch all your favorite sports.

Charlie's Bar & Restaurant
800 Shore Road
Somers Point, NJ 08244
609 927-FOOD
(3663)
www.charliesbar.com



Founded in 1974, Celebrity Resorts is a leader in the property management and vacation ownership industries. The company is headquartered in Orlando, Fla. Their brand encompasses more than 60 companies, has active interests in over 30 states, operates 16 resorts, services more than 80,000 families on an annual basis and has an extensive growth plan calling for additional properties in the near future. For more information about Celebrity Resorts, visit www.celebrityresorts.com

Celebrity Resorts is proud to salute Gino Tyus! An extremely driven individual, Gino faces challenges head on. He makes the guests' experience his No. 1 concern, which has been challenging since Celebrity Resorts Brigantine has been under renovation for the past year. He is a visionary,

and is always developing new and innovative ways to improve the guests' experience.

During this past year, Gino went above and beyond the call of duty to ensure that Celebrity Resorts Brigantine was run smoothly. A front office manager earlier in the year, Gino was quickly promoted to assistant resort manager after standing in as the acting resort manager during the interim period when the company was seeking to fill this position. While in this role, he developed several programs to help run the resort more smoothly, keep team moral up and to keep guest dissatisfaction down. One of his biggest successes has been the implementation of his Owner "One-on-One" Communication program, which fosters clear and honest communication between the guest and the resort.

Gino's eagerness to learn, his strong leadership abilities and extensive experience, gives him the ability to assist and lead the department managers down their current road of success. In addition, Celebrity Resorts decided to honor Gino for his outstanding achievements by presenting him with the coveted "Leader of the Year Award." Celebrity Resorts thanks Gino Tyus for his exceptional example of leadership and dedication.

Celebrity Resorts Brigantine Beach
1400 Ocean Ave.
Brigantine, NJ 08203
609 266-6832





The Hub, which was founded in Pleasantville in 1945, currently has locations in Somers Point and Mays Landing for your work and leisure clothes needs. Owners Fred and Carol Dodd offer a wide range of items, including Carhartt men's and women's lines, Levi's apparel, Wolverine, Redwing, Converse, and Carhartt boots, Dickies workwear and everything else you could need for outdoor work and play.

The Dodd's grandson, Tom Thompson, runs the Mays Landing location, which opened in 2004. The Somers Point location has been around since 1984.

"Regular, Big, Tall... We fit them all!" is The Hub's motto. Fred Dodd built the business in order to provide South Jersey with affordable work and leisure clothes with a family touch. Fred or Carol are always on location to help customers find exactly what they are looking for. At the Mays Landing store, Tom has introduced a complete line of paintball guns and accessories. "Stop in either location to have our family help yours," says Fred

The Hub	The Hub
Somers Point Plaza	6167 Harding Highway
273 New Rd.,	(Route 40)
Somers Point, NJ 08244	Mays Landing, NJ 08330
609 926-0688	609 625-2266
www.thehubclothing.com	



"Hi, My name is Baby. My parents love to come to Atlantic City, and I decided to open my very own Pet Hotel, because I wanted to have fun there too!"

The Atlantic City 24-Hour Pet Hotel & Grooming offers all of my friends the perfect place to stay, play, and get lots of attention. We receive several individual walks per day, with the last one at 10pm.

We all get our own large room with a comfortable bed and bottled water. Everyone receives lots of individual playtime around the clock, and with your parents' permission you can attend our "Doggie Day-Care" and play with other pets of your size at no extra charge! They keep the hotel very clean and have a big outside play area with a protective covering to keep us from rain and snow.

They also offer a 24-Hour "check-in", and "check-out"! Your parents can visit or call you every day. They have professional Groomers daily, and can give you a bath or make you look like a movie star!

You can also just join in our "Doggie Day-Care." We can even arrange to come and pick you up!

Hope to See You Soon! Love, Baby

Atlantic City Pet Hotel & Grooming
547 N. Trenton Ave.
Atlantic City, NJ
609 348-8660
www.AtlanticCityPetHotelandGrooming.com



What's in a name? Margate means Gateway to the Sea. WEICHERT, REALTORS® SEAGATE conveniently located on the corner of Adams and Ventnor Avenues in the heart of Margate, has its location and reputation in its name. WEICHERT, REALTORS®, founded in 1969 by Jim Weichert has grown to a nationally recognized company with over 500 offices and 18,000 realtors around the country. Our dedication and commitment to our customers keeps us growing. We offer full service, which includes tide, financial, insurance and property management.

Doreen "Dee" Kraemer, owner and Realtor®, with a degree in Business Management & Small Business Entrepreneurship, began her career in real estate in 1986 at the WEICHERT Corporate office in Morris Plains, NJ.

Beginning in sales, she continued on to management and Regional Sales Manager of Franchise Development. "I've been with this prestigious company a long time and felt it was a natural progression to open my own business in partnership with Weichert," says Kraemer. "Buyers and sellers are attracted to our office for the excellent reputation of the company. Real Estate associates are attracted to the company for the training we provide, which is at the top in the industry. "New agents and experienced agents alike are thoroughly informed through continued training, workshops and seminars. "Our agents know the fine nuances of the industry" says Kraemer, "which makes them a step above the rest and ensures our customers' confidence." Our Margate location provides residential and commercial services, and now property management with our new company KRAEMER COASTAL PROPERTY MANAGEMENT.

Buying? Selling? Renting? For honest, efficient and EXPERIENCED service, stop in to WEICHERT, REALTORS® SEAGATE and let our friendly team show you how it's done. Or call and invite us in. We bring results!

Weichert, Realtors® SeaGate
9401 Ventnor Ave.
Margate, NJ 08402
609 822-5155 Toll Free 877 822-5155
www.WeichertSeagate.com





As owner of the Melting Pot restaurant in Atlantic City, Charlie Haney has the chance to introduce patrons to something they may have never experienced before – a fondue meal. As the first eatery of its kind in the city, business has been brisk since opening early in Decemberr.

Haney has a simple philosophy when it comes to his restaurant: "To create the perfect night out for our guests by having happy team members, genuine hospitality, immaculate, inviting surroundings and exceptional food and wine."

Haney has been married to his wife, Wendy, for seven years and they have two boys – Adam, two and a half years old, and Brandon, 10 months. He grew up near Boston, graduating from Haverhill High School. Although he never went to college, when he was 21 he vacationed in Cancun, Mexico, where he met his wife, Wendy. Three months later he moved from Boston to Mays Landing.

Haney worked as a sales rep for Rainsoft water treatment, and within a year and a half became a trainer for the company. At 24 he was the general manager of the Rainsoft franchise in Mays Landing. He then bought a dealership in Rhode Island, becoming the youngest person, at the time, to do so. Three years later he sold the company for 10 times what he paid for it.

By that time Wendy was pregnant, so they moved back to New Jersey to be close to her family. The Rainsoft company hired Haney as a consultant for them, having him travel around the country.

It was on one of those trips in San Diego that Haney ate at a Melting Pot, liked what he saw and knew that was the new enterprise for him. A year and a half later, Atlantic City's restaurant became the 128th opening of the franchise, which began in 1975 and

The Melting Pot
2112 Atlantic Ave.
Atlantic City, NJ 08201
609 441-1100
www.meltingpot.com

now has locations across the United States.

"We kind of wanted to create the flagship Melting Pot," says Haney, of the 6,500 square-foot, 212-seat business. "Our design, layout, the way it's decorated, the lights...we wanted to create that 'wow' factor for the guests, being in Atlantic City." Haney is a member of the city's Chamber of Commerce. He also belongs to the Atlantic City Visitors Authority.

The most popular dinner is the Big Night Out, which features a Mediterranean cheese fondue, with French, rye and pumpernickel bread, along with veggies, apples and tortilla chips as an appetizer; a signature salad; and a choice of a Fondue Feast, Fondue Fusion or a Lobster Indulgence. "I personally like the Fusion [in the Big Night Out], because it gives you all the meats, and a filet, and a lobster tail," says Haney.

Each entree offers at least eight different items to cook at your table. You end your dinner with a selection of 10 different chocolate fondues to choose from that come with fresh fruit, cheesecake, brownies, pound cake and Rice Krispies treats for dipping. You can also get an Entrees for Two dinner or individual entrees. There's an extensive wine list that contains 250 labels, with a 2,000-bottle inventory. After dinner drinks are also available.

The restaurant is located in a new space on The Walk that literally had a dirt floor. Haney and his partner Rob Yood took input from the Melting Pot's construction and design team to create one of the higher-end additions to the franchise. From pouring the concrete to getting their CO took only 90 days.

The Melting Pot is open for dinner, Mon.-Thurs. 5-10pm, Fri. 5-11pm, Sat. 4-11pm and Sun. 4-10pm. All major credit cards accepted. Gift cards. There's a "Lovers' Lane" with eight private rooms for couples, the "Lucky Seven" that has seven private VIP rooms that seat four, and three different party rooms.

The
Melting Pot[®]
a fondue restaurant
Dip into something different.®



There's a good reason why the Crab Trap is celebrating its 41st anniversary, and is one of the busiest restaurants at the Jersey Shore. The Wallace family has run this successful operation since 1967, offering excellent cuisine and a well-trained and extremely helpful staff.

Outstanding service is a commitment at the Crab Trap. Since the Wallace family has been at this location for over four decades, they know what their customers want. Thus, the staff and service are excellent. The Crab Trap's bar, dining rooms and kitchen are spotlessly clean and the food is consistently unsurpassed in quality. Whether for a romantic first date, a family gathering, a night out at the newly renovated Crabby Jack's deck bar or a business function to impress clients, they are there for you.

Nestled just off the circle in Somers Point, overlooking the Great Egg Harbor Bay, the Crab Trap restaurant and lounge exemplifies life at the Jersey Shore. The restaurant is located on a site that once housed the Somerset Plantation, home of town founder John Somers. Within a few hundred feet, on the other side of the circle, stands the Somers Mansion. Built between 1720 and 1726 by naval war hero Richard Somers, the son of John Somers, the house now belongs to the State of New Jersey. It is one of the oldest settlements in the state.

Over the years, various investors, who believed that it would make good sense to have a business overlooking the Great Egg Harbor Bay, ran other businesses from that location. When proprietor Jack Wallace purchased the building in 1967, it was known as Maenner's Café, and frequented by Somers Point residents and a summertime crowd desiring draft beer and sandwiches. Under management of the Wallace family, the restaurant developed into the Crab Trap, now recognized as the premier seafood restaurant in the area.

The Crab Trap
MacArthur Blvd. & Broadway
Somers Point, NJ 08244
609 927-7377
www.thecrabtrap.com

Today, the Crab Trap prospers as a 400-seat full service restaurant serving the finest seafood in South Jersey. As many businesses expand, they often lose the quality and personal touches that made them special. At the Crab Trap, they don't believe that has happened or ever will. The restaurant's remarkable longevity is a true milestone indicating its commitment to quality.

Fresh seafood served in an old-time nautical atmosphere is complemented by the fine sounds of musical groups and vocalists. Over the years, the Crab Trap has treated its customers to an extensive variety of live music, from jazz and folk to easy listening and classic rock.

Yet, while the Crab Trap, a Somers Point landmark for 41 years, offers a fine assortment of seafood delicacies, don't let the name fool you. The popular restaurant "by the circle" also boasts an extensive selection of all types of fine cuisine. However, the restaurant's maritime atmosphere befits its location by the Great Egg Harbor Bay, just a few minutes drive from Ocean City and other Shore resorts.

The seafaring theme prevails throughout the restaurant, with ships' lanterns, wheels and seascapes among the décor, which extends into the bar and dining areas. During the summer months, music is also provided at Crabby Jack's, the restaurant's outdoor, bayside, island-styled patio bar. You can relax, sip tropical drinks and observe windsurfers and jet skiers while awaiting a table or having lunch. It is the ideal spot to have a frozen margarita, cold draft beer or your favorite cocktail. You can enjoy delicious crab cakes while overlooking the bay and the Ocean City skyline. There, you can truly enjoy life at the Shore at its premier seafood restaurant—The Crab Trap.

The Crab Trap has come a long way over the last 41 years, since the shots and beers of Maenner's Café. Yet, Jack Wallace and his family are still at the ship's helm, working closely with the restaurant staff to ensure you have an exceptional dining experience.

